

# June 2012 Camp Myeerah Decision – Making Process

# Camp Myeerah

## Unsolicited Offer

June 2012 - Received an unsolicited offer to purchase Camp Myeerah from a local family

- Willing to assume conservation restrictions and current agreement with U.S. Fish and Wildlife
- Family is a local property owner who wants property for personal use.
- Does not include option for continued Girl Scout use.

What process should be used for decision-making?

# Board Decision-Making on Property



The Girl Scouts of Western Ohio Board commissioned two volunteer property task groups to guide council property decisions

**2010:** Recommended values, principles and criteria to be used in decision-making about property

**2011:** Implemented in-depth assessment of all camps using property decision-making principles and created three camp tiers, based on ranking against criteria.

# Values Statement: Camp Program Sites



Girl Scout outdoor program sites provide opportunities for girls to discover, connect and take action out-of-doors in ways that build courage, confidence, and character. Experiences in the outdoors help develop girls' understanding and curiosity about the natural world, including greater environmental understanding and develop girl leaders with the ability to truly make a difference for themselves and the world around them.

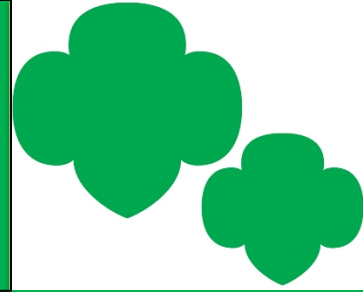


# Criteria for Decision-Making

Property planning decisions will be made based on balancing:

- Commitment to providing a **safe, high quality program experience** for girls that delivers on the **council Ends**;
- Consideration of the **unique contribution of program experiences in the outdoors**;
- Investment in activities that **attract a sufficient number of girls**, including providing **progression** for girls for whom this is a specialized interest;
- The **long-term and annual investment of capital and operating funds** required to offer this program experience.

# Guiding Principles *for Property Management & Decision-Making*



## Property will be managed to:

- Support high quality program experiences
- Ensure the protection and safety of Girl Scouts;
- Promote environmental stewardship;
- Maintain fiscal efficiency, maximizing program benefit for every council investment;
- Minimize liability;
- Protect property's future value and minimize future liability;
- Maximize access for members, ensuring that members are given priority for camp.



# Three Camp Tiers



TIER 1	<b>Tier 1 Camps</b> are our largest and most resource-rich camps.	WhipPoorWill Libbey Stonybrook
TIER 2	<b>Tier II Camps</b> provide many of the features of a Tier I camp, but are less well-used &/or have increased areas of risk.	Butterworth Rolling Hills Little House Woodhaven
TIER 3	<b>Tier III Camps</b> have low use and significant limitations that restrict their use.	Myeerah Greene Ladigrau



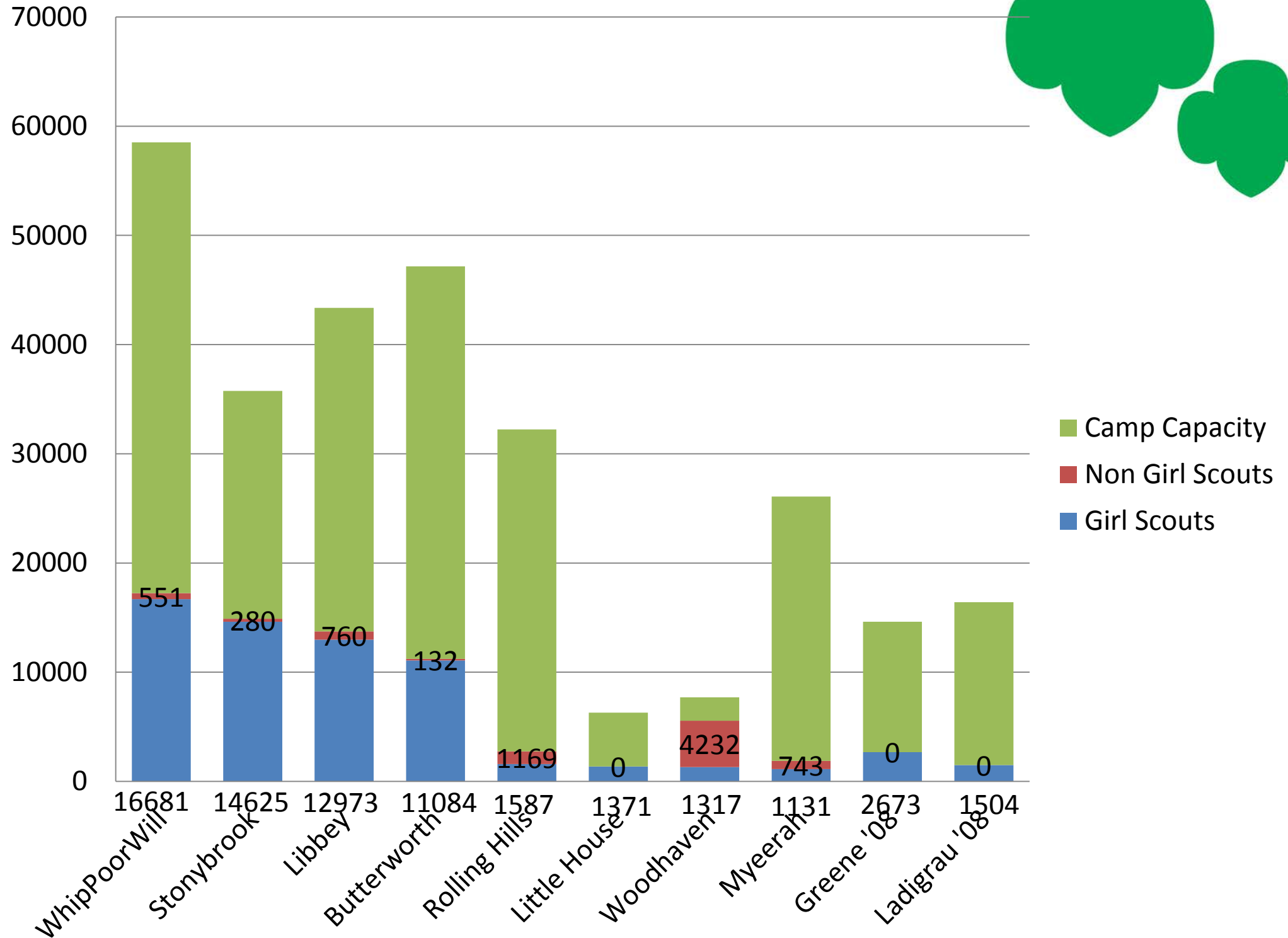
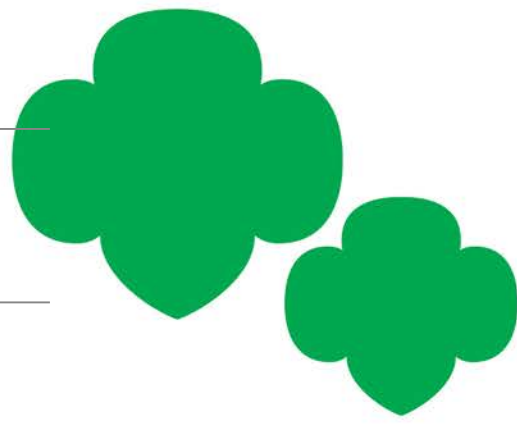
# 2011 Property Task Group Recommendation

June 2011 - Board of Directors endorsed recommendations of Property Task Group:

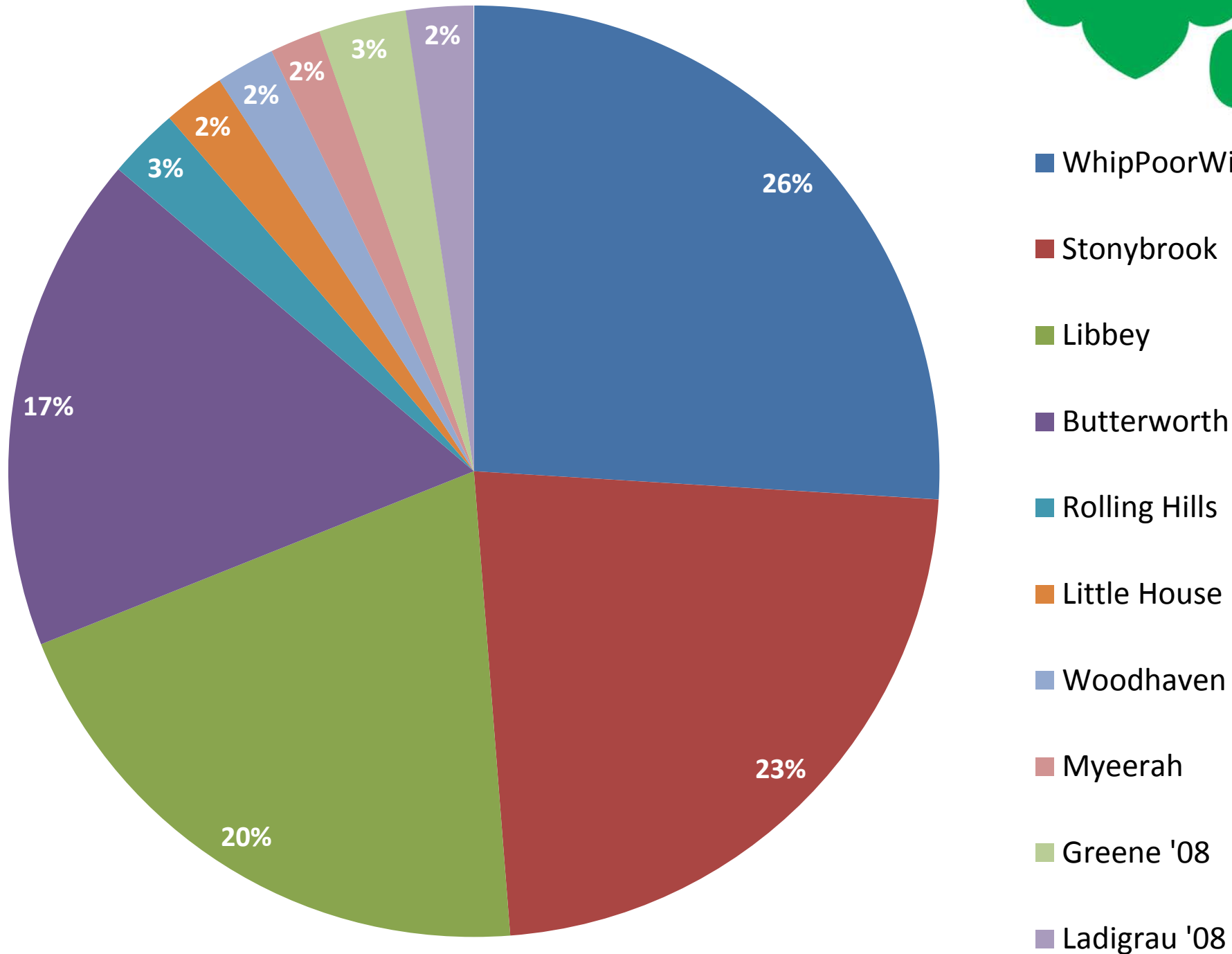
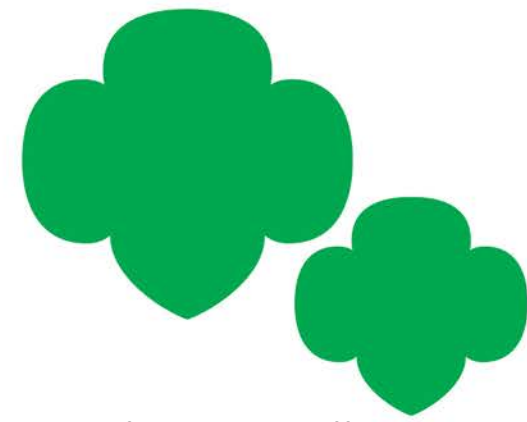
- Tier III Camps will be sold or investigated for other options for ownership, management, or use of camp based on surrounding conditions or restrictions on use/sale of property.
- Recommendations concerning Tier 3 camps:
  - **Camp Ladigrau** - Market for sale.
  - **Camp Myeerah** - Investigate options for collaborative agreement, sale or donation...ideally allow for some continued Girl Scout usage...may include sale of some or all of the camp property.
  - **Camp Greene** - Investigate options for collaborative agreement which may allow some future Girl Scout usage. Due to the donor restrictions...there will be discussions with the donor.



# Camp Usage versus Capacity



# % of Total Camp Use

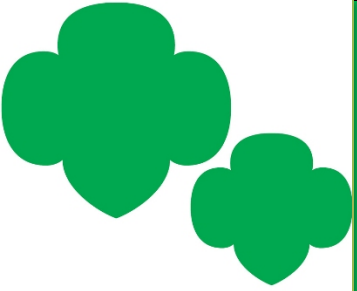


# Camp Myeerah Usage- 2010 & 2011

Usage	2010	2011
<b>Girl Scout</b> (camper days)	1131	1213
<b>Non – Girl Scout</b>	743	2273
<b>% of Usage by GS</b>	60.4%	34.7%
<b>GS - % of Camp Capacity</b> (camper days)	4.7%	5.0%
<b># of Individual Girls - 2011</b>	Troop / SU Camp Program Events	318 girls 234 girls

**Camper Days** = number of campers x days used;

**Camper Day Capacity** = available beds x number of weekend & spring/ summer vacation days (*May – October capacity includes tent units*)



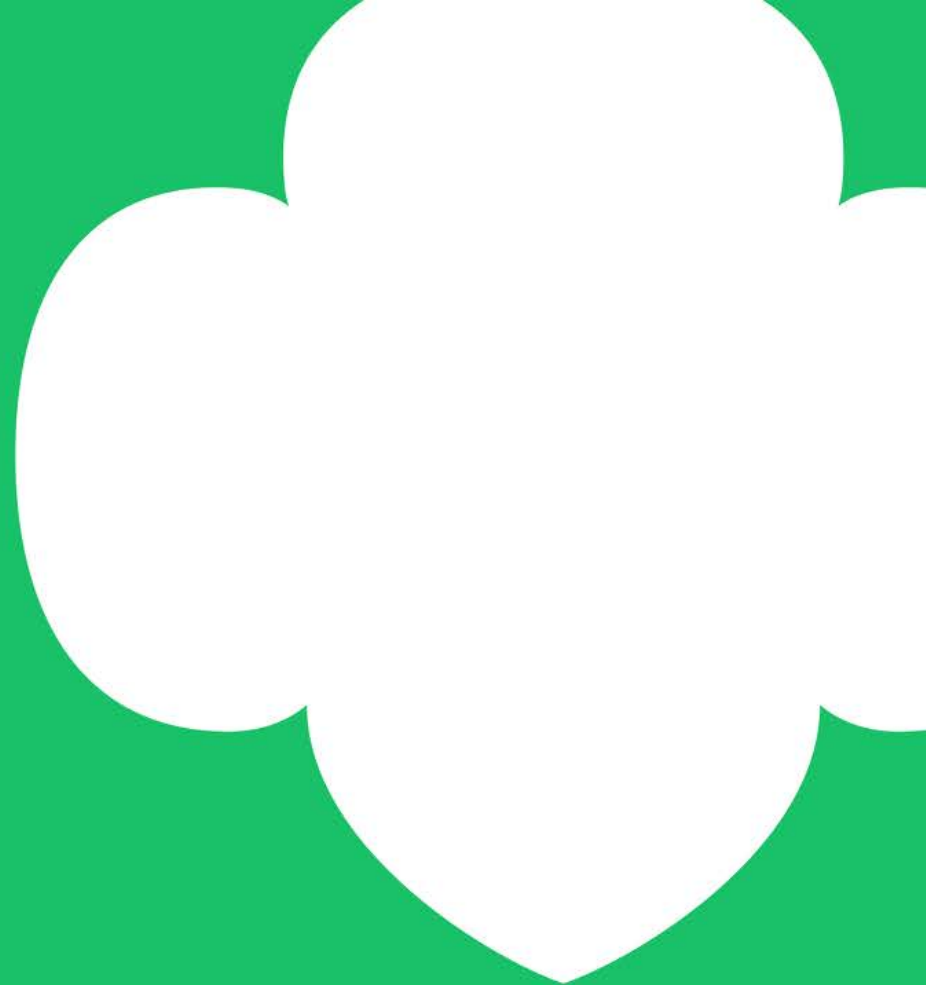
# Why is Camp Myeerah a Tier 3 camp?

- Usage – lowest usage of all council camps  
*(2% of total camp usage)*
- Cost – Highest “*cost per camper day*”
  - Operating Budget = \$90,000+ / year
  - Capital Costs = \$27,000+ (2011)
- Limited program features  
(primarily lake / wetlands area)
- Capacity not needed to serve Girl Scouts

# Next Steps



1. Communicate with membership
  - Volunteer Camp Communication Task Group
  - Written communication (website, e-mail, service units)
  - Town Hall meeting
2. Report back to board at September Board Meeting



# Questions?