

BOARD OF DIRECTORS MEETING
Tuesday, September 29, 2015

BOARD OF DIRECTORS The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held at the Girl Scout office in Dayton. President, Jody Wainscott, was in the chair and Secretary, Kimber Fender, took the minutes.

**BOARD MEMBERS
PRESENT**

Board members present:
Jody Wainscott, Chair
Ellen Iobst, 1st Vice Chair
Ann Hartmann, 2nd Vice Chair
Kimber Fender, Secretary
Erinn Aulfinger*
Cassie Barlow
Patrice Borders
Nancy Dawes*
Bridget Doherty
Sue Gantz Matz
Angela Granata
Roni Luckenbill, CEO*
Susan Redman-Rengstorf
Samantha Shultz*
Kandi Staples

*ex officio

**BOARD MEMBERS
PRESENT BY PHONE**

Board members present by phone:
Victoria Nilles, Treasurer
Jeanne Bernish
Barb Oostra

**BOARD MEMBERS
ABSENT**

Board members absent:
Theresa Hirschauer
Patricia Neal-Miller
Zo Redman

**GUEST PRESENT
BY PHONE**

Guest present by phone:
Meredith Meyer

**STAFF MEMBERS
PRESENT**

Staff members present:
Marcia Dowds, Director of Development & Marketing
Cheryl Drinnen, Assistant to the CEO
Linda Odenbeck, Finance Director
A.J. Office, Director of Research & Evaluation
Susan Osborn, Chief Strategy Officer

**PRE-MEETING
MATERIALS**

Materials mailed:
Agenda Board of Directors Meeting
Budget Packet
Monitoring Report – 2.4
2015-2016 Calendar of Events
Consent Agenda Memo
June Board Meeting Minutes
Board Monitoring Report Memo & Form

HANDOUTS

Materials distributed:

Communication and Advocacy of Girl Scouting – Board Support Checklist
Hadiya Harrigan 2015 National Young Women of Distinction Press Release
National Young Women of Distinction Livestream Event information sheet
National Young Women of Distinction Livestream Event invitation
Referral Form for Board of Directors and Board Development Committee
Fund Development Dashboard

CALL TO ORDER

The meeting was called to order by Chair, Jody Wainscott, at 4:30 pm.

**APPROVAL OF
AGENDA
MOTION**

A motion was made to approve the agenda. Motion approved.

**BUDGET
PRESENTATION**

Roni Luckenbill, CEO, presented the 2016 Plan of Work and Budget. It was noted that six members of the board had previewed the budget and had an opportunity to provide input to the presentation. Those members were Erinn Aulfinger, Cassie Barlow, Patrice Borders, Susan Redman-Rengstorf, Samantha Shultz, and Kandi Staples. Discussion followed and questions were answered.

**REPORT ON
EXECUTIVE
MOTION**

Roni Luckenbill, CEO, presented the monitoring report on Executive Limitations, Policy 2.4. Discussion followed. A motion was made as follows:

That the board accepts the monitoring reports for Policy 2.4 as reasonable interpretations and in compliance.

Motion approved.

FUND DEVELOPMENT

Ann Hartmann, task group member, reported that all board members have given and once the new Board Development Committee members submit their pledge, we will have achieved the 100% participation goal. In addition, we are now 99% to the \$44,000 goal. She briefly discussed the importance of the board doing a better job at opening doors to potential donors and/or sponsors, and announced that a short survey will be sent to the board to identify community group affiliations. Angela Granata, task group member, reminded the board of the calendar of events that was included in the mailing, and each member was asked to commit to bringing at least one person to an event. Marcia Dowds, Director of Development & Marketing shared the Board Fund Development Plan dashboard report that was developed to measure progress on the priority plan, showing our success as well as areas of growth. Marcia also announced there were packets of business sized cards for board members to take with them and handout to Girl Scout alumnae. The cards direct them to the alumnae page of our council website.

PUT GIRLS FIRST

Susan Redman-Rengstorf, Task Group Chair, gave a brief report on the results of the survey board members completed regarding board engagement in communication and advocacy activities. To develop a plan, the group created a checklist of the activities and asked each member to select the 2-3 activities that they can do in the coming year. The telling the Girl Scout story activity was removed from the list since the group felt that was everyone's responsibility and will work with staff to develop talking point resources.

OUTDOOR EXPERIENCE Susan Osborn, Chief Strategy Officer, and Sue Matz, Task Group Chair, presented information on girls and the outdoors, which included why girls go to camp; how girls benefit from their camp experience; Girl Scouts of Western Ohio camp opportunities; other Girl Scouts of Western Ohio outdoor opportunities; and trends and implications to consider. Discussion followed.

BOARD DEVELOPMENT Angela Granata, Board Development Committee Chair, gave a brief report on the positions to be filled in 2016, which includes officers. She asked each board member to submit at least one person as a possible candidate, using the Referral Form for Board of Directors and Board Development Committee that was distributed in the board folders.

APPROVAL OF CONSENT AGENDA MOTION The consent agenda was approved. The following agenda items were included on the consent agenda:

- Minutes of the September 2015 Board Meeting
- Appointment of Angela Granata as Chair of the Board Development Committee
- Appointment of Brian Grote as Chair of the Audit Committee

HOW DID WE WORK? Cassie Barlow, September Board Monitor, reported on her assessment of the board's performance during this board meeting. She used the monitoring evaluation and shared her assessment of the board's compliance. The evaluation form is used at each meeting and kept with board files.

AGENDA PLANNING The following agenda items will be included in the September meeting, which is scheduled on Tuesday, November 17, via conference call:

- Report of the Fund Development Task Group
- Report of the Put Girls First Task Group
- Report of the Outdoor Experience Task Group
- Report from GSUSA Board Chair/CEO meeting
- Appointment of the CEO Performance Review Task Group

ADJOURNMENT The meeting adjourned at 6:13 pm.



Kimber Fender, Secretary



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