Our Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Whether it's a tornado or heart attack, the American Red Cross is on call to help 24 hours a day, 365 days a year.

American Red Cross and United Way—Partners in Fundraising

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Serving 3.6 million people in 37 counties in South Central Ohio, Northern Kentucky and Eastern Indiana. Each year we:

* Respond to over 900 disaster incidents, helping more than 1,200 families

* Provide emergency messaging, presentations and training to 6,400 military families

* Train over 63,000 people in Red Cross First Aid, CPR/AED and Water Safety Courses

* Provide disaster education and preparedness programs to more than 125,000 people

* Educate over 13,000 people about measles initiative and international humanitarian law

* Serve more than 500 youth through our Teen Leadership Development Center and other volunteer programs

* Dedicate 91 cents of every dollar to direct services

This was made possible through the power of over 2,900 volunteers and the generosity of our donors.

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