

Board Retreat

When: Friday, October 4, through Saturday, October 5, 2013

Where: Dayton Girl Scout Office
Hampton Inn & Suites Dayton-Vandalia (overnight rooms)
7043 Miller Lane, Dayton, OH 45414 (directions below)

Time: Friday, October 4
6:00 – 7:00 pm – Dinner
7:00 – 9:00 pm – Board Meeting

Saturday, October 5
9:00 – 9:30 am – Breakfast
9:30 am – 12:00 noon – Board's Role in Fund Development, led by Harriet Paulk Hessam
12:00 noon – 1:00 pm – Lunch
1:00 – 3:30 pm – Trends in Girl Scout Property Planning, led by Mark Allsup
3:30 – 4:00 pm – Next Steps

Objectives:

1. Board members will have the opportunity to get to know each other.
2. Board members will have an understanding of their role in fund development and will have an opportunity for hands-on practice in asking for a contribution.
3. Board members will understand the trends in property planning in Girl Scouting and will identify next steps for Girl Scouts of Western Ohio.

Other Information:

- Dress is casual
- Sleeping rooms (double or single) available at the Hampton Inn & Suites

Pre-Work: Board mailing and any additional materials will be sent prior to the retreat.

Registration: We are asking all board members to complete the online registration form, so that we know who is attending or not. In order to meet hotel and catering deadlines, please **register by September 19.** Registrations received after this date will not be guaranteed a sleeping room. Here is the link to register: <http://board.girlscoutsofwesternohio.org/boardretreat.htm>. Reminder, the user name and password for the site is:

User name: 4475

Password: scouts

If you are unable to register online, please contact Cheryl Drinnen via email at cheryldrinnen@girlscoutsofwesternohio.org or by phone at 513-489-1025 or 1-800-537-6241, ext. 102.

Consultants:

Harriet Paulk Hessam is the Vice President of Fund Development, Council Support, at Girl Scouts of the USA, and has served the organization in numerous capacities for the last seventeen years.

From 1997-2006, Harriet was the Chief Executive Officer of the Girl Scout Council of Northwest Georgia, headquartered in Atlanta. She led the council in a highly successful capital campaign that raised \$13.6 million, in hosting the national Girl Scout Convention in Atlanta, and in substantial membership growth, including girls in the rapidly growing Hispanic population. While a council CEO, Harriet partnered with GSUSA to secure significant funding from Delta Airlines, the Coca-Cola Company, the Goizueta Foundation, the Woodruff Foundation, Wachovia and Georgia-Pacific.

Harriet has more than 30 years of experience in general management in corporate and not-for-profits sectors. From 1981-1993, she directed the U.S. operations of Goemar International, a French manufacturer of skin care and agricultural projects. Harriet co-founded Trillium Consulting Group, which provided fundraising and public relations consulting services to a variety of not-for profits, including the Girl Scouts, YWCA, Atlanta Women's Fund and Piedmont Park Conservancy.

Harriet is a native of Alabama, where she was a Girl Scout. She is an honors graduate of Wellesley College and earned her MBA degree, with honors, in marketing from Georgia State University. She has been married for 36 years to Tawab Hessam. They have two grown children, Livingston and Mahaley.

Mark Allsup is a licensed Landscape Architect in Illinois whose career is dominated with large recreational landscapes for youth organizations. He has long advocated sustainable landscape designs using native plant communities to benefit the ecological health of sites while creating teachable opportunities.

He was on the GSUSA national staff twice as a Property Consultant, first in the 1980s serving mid-sized councils from the Chicago Field Center, and more recently as the realignment process was well underway. His professional experience with extensive Master Planning projects throughout the country helps him understand and assist Girl Scout councils as they strategize for the future. Earlier work co-authoring the GSUSA monograph, *Property in Girl Scouting*, and conducting multiple state-wide and regional GSUSA property studies provides additional insight into the challenges at hand.

Mark has a Masters of Landscape Architecture from the University of Wisconsin – Madison, and a Bachelor of Science in Architecture from the University of Illinois – Urbana. He is a member of the American Society of Landscape Architects, an accreditation visitor for the American Camp Association and has 30+ years of professional experience working with Girl Scout councils.

Recently retired, Mark continues to consult with Girl Scout councils primarily on long range planning; helping to insure that the evolving interests and needs of the girls are addressed in the future plans. Mark works from his home office in Chicago, IL.

Directions:

To Dayton Girl Scout Office, 450 Shoup Mill Road, Dayton, OH 45415

Take I-75 to Exit 58 – Needmore Road. Go west onto Needmore Road and follow Needmore about 2 miles when it becomes Shoup Mill Road. The office will be on the left after you cross over the river and go through the intersection of Riverside Drive – it will be the next driveway on the left.

To Hampton Inn & Suites, 7043 Miller Lane, Dayton, OH 45414 (from the Dayton office)

Turn right onto Shoup Mill Road and follow Shoup Mill which becomes Needmore Road. Turn left onto I-75 North to the next exit, Wyse Road (Exit 59) toward Benchwood Road. Turn left onto Benchwood and then right onto Miller Lane. The hotel will be on your left.

To Girl Scout Office from Hampton Inn & Suites

Go south on Miller Lane toward York Plaza Lane and then left onto Benchwood Road. Take I-75 South to the next exit, Needmore Road (Exit 58). Turn right onto Needmore and follow Needmore about 2 miles when it becomes Shoup Mill Road. The office will be on the left after you cross over the river and go through the intersection of Riverside Drive – it will be the next driveway on the left.