

**BOARD OF DIRECTORS MEETING**  
**Tuesday, June 23, 2015**

**BOARD OF DIRECTORS** The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held at the Girl Scout office in Dayton. 1<sup>st</sup> Vice Chair, Ellen Iobst, was in the chair and Treasurer, Victoria Nilles, took the minutes.

**BOARD MEMBERS  
PRESENT**

Board members present:  
Ellen Iobst, 1<sup>st</sup> Vice Chair  
Ann Hartmann, 2<sup>nd</sup> Vice Chair  
Victoria Nilles, Treasurer  
Erinn Aulfinger\*  
Cassie Barlow  
Jeanne Bernish  
Patrice Borders  
Nancy Dawes\*  
Bridget Doherty  
Sue Gantz Matz  
Angela Granata  
Roni Luckenbill, CEO\*  
Susan Redman-Rengstorf  
Samantha Shultz\*

\*ex officio

**BOARD MEMBERS  
PRESENT BY PHONE**

Board members present by phone:  
Jody Wainscott, Chair  
Zo Redman  
Kandi Staples

**BOARD MEMBERS  
ABSENT**

Board members absent:  
Kimber Fender, Secretary  
Theresa Hirschauer  
Iris Juergens  
Patricia Neal-Miller  
Barb Oostra

**STAFF MEMBERS  
PRESENT**

Staff members present:  
Marcia Dowds, Director of Development & Marketing  
Cheryl Drinnen, Assistant to the CEO  
Linda Odenbeck, Finance Director  
A.J. Office, Director of Research & Evaluation  
Susan Osborn, Chief Strategy Officer

**PRE-MEETING  
MATERIALS**

Materials mailed:

Agenda Board of Directors Meeting  
Monitoring Report Memo  
Monitoring Report: 2.1, 2.2, 2.3  
Monitoring Report: 2.5, 2.6, 2.7  
Audit Committee Memo  
Put Girls First Task Group Charges  
Outdoor Experience and Property Task Group Charges  
Consent Agenda Memo  
2015 Annual Meeting Minutes  
April Board Meeting Minutes  
Board Monitoring Report Memo & Form  
Investment Update

**HANDOUTS**

Materials distributed:

Executive Limitations Board Monitoring Report Evaluation  
2015-16 Fund Development Events Calendar  
Girl Scouts Give Back Night at Cincinnati Reds

**CALL TO ORDER**

The meeting was called to order by 1<sup>st</sup> Vice Chair, Ellen Iobst, at 4:31 pm.

**APPROVAL OF  
AGENDA  
MOTION**

A motion was made to approve the agenda. Motion approved.

**REPORT ON  
EXECUTIVE  
LIMITATIONS  
MOTION**

Roni Luckenbill, CEO, presented the monitoring reports on Executive Limitations 2.1, 2.2, 2.3, and 2.5, 2.6, 2.7. Discussion followed. Motions were made:

That the board accepts the monitoring report for Policies 2.1, 2.2, and 2.3, as reasonable interpretations and in compliance.

Motion approved.

**MOTION**

That the board accepts the monitoring reports for Policies 2.5, 2.6, and 2.7, as reasonable interpretations and in compliance.

Motion approved.

**AUDIT COMMITTEE**

Jeanne Bernish, committee member, gave a brief overview of the process and selection criteria used by the committee in recommending Clark Schaefer Hackett. Discussion followed. A motion was made:

**MOTION**

That Girl Scouts of Western Ohio retains the services of Clark Schaefer Hackett to perform audit and tax services for the 2015 year at a cost of no more than \$40,000.

Motion approved.

**FUND DEVELOPMENT**

Bridget Doherty, committee member, provided an update on the fund development priority plan, which included that the board leadership campaign is at 87% of the \$44,000 goal, board participation is at 80% to date, and paid staff have met with eight board members to review and discuss the donor prospect lists. She also reported that each board member is expected to attend and bring a least one guest to one of the fund development events such as Woman of Distinction. Discussion followed

**PUT GIRLS FIRST**

Susan Redman-Rengstorf, task group member gave a brief overview on the task group's first meeting. Ideas discussed at the meeting were getting board members to provide names to the board development committee, identifying Girl Scout alumni, encouraging board member attendance at the Woman of Distinction events. There was also discussion about key priority messaging, telling the Girl Scout story, and using social media. She also shared that the group is open to ideas and input from all members of the board. Discussion followed.

**OUTDOOR EXPERIENCE  
& PROPERTY**

Susan Osborn, Chief Strategy Officer, shared an overview on the charges of the group. She provided some background information on council property, the four administrative centers, and the camp improvement task group. She also gave an update on the status of the development work at Camp Woodhaven, which included the roof being replaced at Duffy lodge, along with improvements to the program storage area and bathrooms. Discussion followed.

**VOLUNTEER SYSTEMS**

Susan Osborn, Chief Strategy Officer, presented an update on the Volunteer Systems initiative. She reminded the board that this is not just a technology change, that it is a shift in the way we do business and that we are one of the first councils to be implementing the new system. Implementation progress to date includes: April 2015 – migrated all council membership records to the new system; new members register online in the new system; “case management” system to track all council inquiries and responses. May 2015 – started 2016 Early Bird Registration Renewal Campaign; building online Troop Catalog; troops accessing Volunteer Toolkit. June-August 2015 – improvements to Volunteer Toolkit to be rolled out; prepare service unit volunteers at Fall Kick-Off ; Peer-to-Peer training with four councils. Discussion followed.

**APPROVAL OF  
CONSENT AGENDA  
MOTION**

The consent agenda was approved. The following agenda items were included on the consent agenda:

- Minutes of the 2015 Annual Council Meeting
- Minutes of the April 2015 Board Meeting
- Acceptance of the resignation of board member, Iris Juergens, due to extenuating circumstances which do not allow her time to participate on the board.
- Approval of a corporate resolution to terminate the Girl Scouts of Buckeye Trails Council 403(b) Plan.

## HOW DID WE WORK?

Jeanne Bernish, June Board Monitor, reported on her assessment of the board's performance during this board meeting. She used the monitoring evaluation and shared her assessment of the board's compliance. The evaluation form is used at each meeting and kept with board files.

## AGENDA PLANNING

The following agenda items will be included in the September meeting, which is scheduled on Tuesday, September 29, at the Dayton office:

- 2016 Plan of Work and Budget Presentation
- Monitoring of Policy 2.4
- Fund Development Report
- Report from Put Girls First Task Group
- Report from Outdoor Experience and Property Task Group
- Board Development Committee Report
- Volunteer Systems Update

## ADJOURNMENT

The meeting adjourned at 6:00 pm.



Victoria Nilles, Treasurer



4930 Cornell Road  
Cincinnati, OH 45242  
513-489-1025  
Customer Care Hotline: 888-350-5090  
[gsw.org](http://gsw.org)

450 Shoup Mill Road  
Dayton, OH 45415  
937-275-7601

1870 W. Robb Ave.  
Lima, OH 45805  
419-225-4085

2244 Collingwood Blvd.  
Toledo, OH 43620  
419-243-8216

