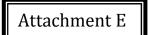
MEMO





Date: September 12, 2014

To: Board of Directors

From: Roni Luckenbill, CEO

Subject: Ends Monitoring Task Group Report

During the September 2014 board meeting, the Ends monitoring task group will provide an overview of its work to the board and make a motion for a revision to the Ends policy. A review of our current Ends monitoring work will be provided.

Current Ends:

Girls demonstrate courage, confidence, and character, and make a difference.

- A. Girls understand themselves and their values.
- B. Girls use their knowledge and skills to explore the world.
- C. Girls care about, inspire, and team with others locally and globally.
- D. Girls act to make their world a better place. These Ends will be achieved at a cost that balances

Proposed Ends:

Girls demonstrate courage, confidence, and character, and make a difference.

- A. Girls understand themselves and their values and use their knowledge and skills to explore the world.
- B. Girls care about, inspire, and team with others locally and globally.
- C. Girls act to make their world a better place. These Ends will be achieved at a cost that balances time, resources, and results.

Motion:

time, resources, and results.

That the global End remains the same and the Ends statements be revised as follows:

Girls demonstrate courage, confidence, and character, and make a difference.

- A. Girls understand themselves and their values and use their knowledge and skills to explore the world.
- B. Girls care about, inspire, and team with others locally and globally.
- C. Girls act to make the world a better place.

These Ends will be achieved at a cost that balances time, resources, and results.



