

**COUNCIL PERFORMANCE INDICATOR DOCUMENTATION**

**Attachment C**

<b>MEMBERSHIP/PROGRAM</b>	
<b>Girl Membership Share</b>	<b>Membership data</b>
<b>Girl Membership Growth</b>	<b>Membership data</b>
<b>Girl Retention</b>	<b>Membership data - 2008 – 2009 data only</b>
<b>Diversity of Girl Membership Share</b>	<b>Membership data</b>
<b>Program Quality</b>	<i>Annual Reports, Council Program Guides, Council Calendar, Description of Multiple Delivery Systems, Lapsed Member Surveys, Member &amp; Non-Member Needs Assessments or Focus Group Summaries, Outcome Studies, Program Evaluation Summaries</i>
<b>ADULT LEADERSHIP</b>	
<b>Board Leadership/Governance Systems</b>	<i>Annual Organizational Review, Board Minutes and Profile, Consultant Reports, Last Council Performance Assessment (CPA), and Strategic Plan</i>
<b>Executive Leadership/Systems/Plans</b>	<i>Diagnostic Results (Organizational Culture Inventory (OCI), Organizational Effectiveness Inventory (OEI)), Core Capacity Assessment tool (CCAT) etc.), Integrated Membership Plans, Management Reports, Summaries of Services, Tactical Plans</i>
<b>Adult Membership Retention</b>	<b>Membership data - 2008 – 2009 data only</b>
<b>Adult Diversity at all Levels</b>	<b>Membership data</b>
<b>Support for Principles, Policies and Standards</b>	<i>Articles of Incorporation, Board Minutes, Bylaws, GSUSA Record of Receipt of Financial Data, Personnel Policies, Volunteer Policies</i>
<b>FINANCES</b>	
<b>Operating Reserves in Months</b>	<b>5-Year Financial analysis*</b>
<b>Operating Deficits</b>	<b>5-Year Financial analysis*</b>
<b>Public Support- Percent of Total Income</b>	<b>5-Year Financial analysis*</b>
<b>Product Sales- Percent of Total Income</b>	<b>5-Year Financial analysis*</b>

\*If you are a realigned council, consider only the date from the beginning of the council to the present.