Attachment J

girl scouts of western ohio

BOARD OF DIRECTORS
2011 FUND DEVELOPMENT PARTICIPATION

		2011 Goal	Needed to Meet Goal	January	February	March	April	May	June	July	August	September	October	November	December	Total
Personal Giving	$ Contributed by board members	**$38,000**	**$5,325**	$23,725	$2,250	$320	$250	$0	$0	$800	$330	$0	$5,000			$32,675
	# of Contributors to Board Campaign	19	3	9	3	1	1	0	0	1	1	0	1			16
Building Donor Capacity	$ Raised by board members			$10,000	$2,500								$5,000			$17,500
	# New prospects identified by board members			1	37	23		4								
	# of meetings with local leaders by Board Members				1	3										
Strengthening Donor Partnerships	# Board members who asked exisiting donors for increased gift renewal															
	# Board members who teamed with staff to make solicitation calls															
	# Board Members who signed appeal letters			2	2	2		3								
	# Times board members tell their story in the community				12	17		3								
Stewarding Donors	# Board Members perpetuating follow-up thank you letters and calls															
	# Board Members who participated in stewardship events/activities					9		7								
Other Donor Activities	Girl Scouts National Convention - 100th Anniversary Celebration													6		
	Supported Dinner Event during the National Convention													2		