

## **BOARD OF DIRECTORS MEETING Tuesday, September 22, 2020**

**Attachment B** 

### **BOARD OF DIRECTORS**

The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held via video conference. 1st Vice Chair, Cassie Barlow, was in the chair and Patrice Borders, Secretary, took the minutes.

## BOARD MEMBERS PRESENT

### Board members present:

Cassie Barlow, 1<sup>st</sup> Vice Chair Kim Fender, 2<sup>nd</sup> Vice Chair Patrice Borders, Secretary Sue Gantz Matz, Treasurer

Sheri Bogardus
Angela Carter
Melissa Cutcher
Elizabeth Dreyer
Gillian Heineman\*
Corinne Hemesath
Anna Jones Monnett
Roni Luckenbill, CEO\*
Bleuzette Marshall
Jenny Michael
Tierney Rasmussen\*

Bill Schretter Melanie Towns Pam Viscione Carole Williams Vonda Willis \*ex officio

## BOARD MEMBERS ABSENT

### Board members absent:

Victoria Nilles, Chair Maria Arcocha White Amanda Graven Theresa Hirschauer

Ellen Iobst\* Patti Robb

## STAFF MEMBERS PRESENT

### Staff members present:

Marcia Dowds, Chief Development Officer Cheryl Drinnen, Assistant to the CEO Linda Odenbeck, Chief Financial Officer Susan Osborn, Chief Operating Officer

Susan Redman-Rengstorf, Vice President of Special Campaigns

## PRE-MEETING MATERIALS

### Materials mailed:

Agenda Board of Directors Meeting

Consent Agenda Memo

June 2020 Board Meeting Minutes 401(k) Fiduciary Committee Charter

Unemployment Resolution UST Participation Agreement

2021 Budget Packet

Monitoring Report – Policy 2.4 National Council Session Memo Anti-racism Advisory Committee Memo Anti-racism Advisory Committee Charter Board Monitoring Memo & Form Investment Update 2021 Board Calendar

### **CALL TO ORDER**

The meeting was called to order by 1st Vice Chair, Cassie Barlow, at 4:32 pm.

### APPROVAL OF AGENDA

**MOTION** 

A motion was made to approve the agenda. Motion approved.

# APPROVAL OF CONSENT AGENDA

**MOTION** 

The consent agenda was approved. The following agenda items were included on the consent agenda:

- Minutes of the June 2020 Board Meeting
- Appointment of Corinne Hemesath as Board Development Committee Chair
- Approval of 401(k) Fiduciary Committee Charter
- Approval of Board Resolution on Unemployment Services Trust

### **BUDGET PRESENTATION**

Roni Luckenbill, CEO, presented the 2021 plan of work and budget. She shared that this budget presentation is different from what has been presented in previous years, and how COVID has affected our work this past year and the ways in which we see the impacts moving forward in 2021. As the budget was developed, several scenarios – best case, worst case, and likely case were created. Several key drivers were identified to help determine when there is a need to pull specific levers: the first quarter, we will be looking at renewals and the fall product sale; the second quarter, we will use recruitment and renewals, the fall product sales and the initial cookie order, and public support; and in the third quarter, we will be using membership, the final cookie program results and public support. She also shared that this is the first time we have projected a deficit budget in at least 31 years. Roni then explained the process of the plan of work and budget development.

## REPORT ON EXECUTIVE LIMITATIONS

Roni Luckenbill, CEO, presented the monitoring report on Executive Limitations 2.4. Discussion followed. A motion was made as follows:

**MOTION** 

That the board accepts the monitoring report for Policy 2.4 as reasonable interpretation and in compliance, with the exception of 2.4.5

Motion approved.

## NATIONAL COUNCIL SESSION

Roni Luckenbill, CEO, gave a brief overview of the proposals that will be on the agenda for the National Council Session that will be held virtually October 23-25.

### **ANTI-RACISM ADVISORY**

Patrice Borders, Co-Chair of the Anti-racism Advisory Committee gave a brief update. She announced that the committee would like to suggest two books for board members to read one or both prior to the November 17<sup>th</sup> board meeting for a book discussion. The two books will ground the board in the anti-racism work and begin the dialogue on this important topic. The two books are: *How To Be An Antiracist*, by Ibram X Kendi, and *White Fragility: Why It's So Hard for White People to Talk About Racism*, by Robin DiAngelo.

## FUND DEVELOPMENT TASK GROUP

Marcia Dowds, Chief Development Officer, gave a brief report on the 2020 Board Leadership Campaign. To date, 25 pledges have been received for a total of \$37,754, and 23 members have met the give/get policy. The goal is 100% participation and \$42,000.

## COMPREHENSIVE CAMPAIGN REPORT

Susan Redman-Rengstorf, Vice President of Special Campaigns, gave a brief update on the campaign. To date, \$2,418,852 has been raised from individuals, corporations and foundations; \$1,250,000 in process with Ohio State Capital Bill; and \$975,000 in pending asks.

### **HOW DID WE WORK?**

Sue Matz, Board Monitor, reported on her assessment of the board's performance during the board meeting. She used the monitoring evaluation and shared her assessment of the board's compliance. The evaluation form is used at each meeting and kept with board files.

### **AGENDA PLANNING**

The next meeting of the board will be on Tuesday, November 17, 4:30 pm.

### **ADJOURNMENT**

The meeting adjourned at 5:50 pm.



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