

BOARD OF DIRECTORS

The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held at the Girl Scout office in Dayton. President, Victoria Nilles, was in the Chair and Patrice Borders, Secretary, took the minutes.

**BOARD MEMBERS
PRESENT**

Board members present:
Victoria Nilles, Chair
Cassie Barlow, 1st Vice Chair
Stephanie Cihon
Kimber Fender
Sue Gantz Matz
Angela Granata
Theresa Hirschauer
Ellen Iobst*
Grace Jackson*
Anna Jones Monnett
Roni Luckenbill, CEO*
Jenny Michael
Paaras Parker
Susan Redman-Rengstorf
Bill Schretter
Justine Stenger*
Pam Viscione
Kelly West
*ex officio

**BOARD MEMBERS
PRESENT BY PHONE**

Board members present by phone:
Shannon Glass Fisher, 2nd Vice Chair
Patrice Borders, Secretary
Zo Redman, Treasurer
Bleuzette Marshall

**BOARD MEMBERS
ABSENT**

Board members absent:
Laura Mitchell
La Costa Moore

**STAFF MEMBERS
PRESENT**

Staff members present:
Marcia Dowds, Chief Development Officer
Cheryl Drinnen, Assistant to the CEO
Erin Horsley, Senior Director of Community Engagement
Linda Odenbeck, Chief Financial Officer
Susan Osborn, Chief Operating Officer
Margaret Negron Jones, Senior Director of Sales & Outreach

GUEST PRESENT

Guest present:
Christy Vargo, National Girl Scout Volunteer
Jody Wainscott, Retired Immediate Past Chair

**PRE-MEETING
MATERIALS**

Materials mailed:
Agenda Board of Directors Meeting
Consent Agenda Memo

HANDOUTS

Materials distributed:

Sample Board of Directors Information Sheet
Board Fund Development Support Activities Survey
The Case for Girl Scouts
Myths/Facts About Girl Scouts
Educators' Guide – "Join Girl Scouts on a Mission to Prepare Every Girl for a Lifetime of Leadership"
Juliette Gordon Low Society Brochure

CALL TO ORDER

The meeting was called to order by Chair, Victoria Nilles, at 5:10 pm.

**APPROVAL OF AGENDA
MOTION**

A motion was made to approve the agenda. Motion approved.

**APPROVAL OF
CONSENT AGENDA**

The consent agenda was approved. The following agenda items were included on the consent agenda:

- Minutes of the January 2018 Board Meeting
- Approval of Grace Jackson and Justine Stenger to serve as a Girl Member on the Board of Directors through April 2019

BOARD CHAIR REPORT

Victoria Nilles, Chair, shared that she is looking forward to serving as Chair and will continue on the great path that retiring chair, Ellen Iobst has put the board on. She will continue with the three existing task groups: Fund Development; Governance; and Property/Outdoor Experience and encouraged new members to select a task group to serve on. She reported that Skystone Partners has started a feasibility study regarding a capital campaign and will provide a report at the special board meeting scheduled for May 22. There is a board retreat on the calendar for Friday, November 2 & Saturday, November 3. Victoria asked board members to think about if they want an overnight, or hold one bi-annually, or possibly a longer evening during the week, and to email their input to her. Her new email has been updated on the roster. She then shared a success story of third grade Brownie Girl Scouts.

**FUND DEVELOPMENT
TASK GROUP**

Theresa Hirschauer, Fund Development Task Group Chair, provided an update on the 2018 campaign that was kicked off in November. Currently close to \$24,000 has been pledged toward the goal of \$46,000; there are 7 members of the Juliette Gordon Low Society; and 10 members of the ToGetHerThere Circle (\$1,000+). She reminded the board of Policy 3.9 – Board Member Contribution that was implemented at the January 2018 meeting. Theresa shared that the board information sheet that was distributed in board folders is a sample of a personalized report that will be provided for each member to give them an update on their support. Each member will get their own report, the data will not be shared with all members. A copy of the survey questions that will be used to obtain the data was also distributed, and a link to this very short survey will be provided in the monthly mailing email that is sent out. If anyone has a suggestion on additional information that should be added to the sheet, they should contact her.

JULIETTE GORDON LOW SOCIETY PRESENTATION

Christy Vargo, National Girl Scout Volunteer, gave a presentation on the Juliette Gordon Low Society, which is a recognition society to honor those who have made a planned gift to any Girl Scout entity. She shared the Dianne Belk and Lawrence Calder challenge, when councils that meet the challenge criteria, Dianne and Lawrence will name the council as a beneficiary of their estate plans with a \$10,000 gift. The challenge includes board education, volunteer event, and matching gifts. Girl Scouts of Western Ohio’s goal is to obtain 8 new members into the Juliette Gordon Low Society, and we currently have gained 3 of the 8. She provided some examples of how board members can help by making their own gift, identifying others, finding champions, and stewardship.

BOARD EDUCATION

Susan Osborn, Chief Operating Officer; Erin Horsley, Senior Director of Community Engagement; and Margaret Negron Jones, Senior Director of Sales & Outreach presented information on membership and support. The report included information about our member status, some of our primary recruitment methods, what we are doing to support and retain our members. In addition, Roni Luckenbill, CEO, shared information on a new, major challenge that the organization is facing – the Boy Scouts have decided to allow girls to join and are implementing a membership offensive to position themselves as the scouting organization for boys and girls. Roni shared what is happening and our strategy and referred the board to the documents that were distributed: Case for Girl Scouts; Myths/Facts About Girl Scouts; and Educators’ Guide – “Join Girl Scouts on a Mission to Prepare Every Girl for a Lifetime of Leadership.”

HOW DID WE WORK?

Anna Jones Monnett, April Board Monitor, reported on her assessment of the board’s performance during the board meeting. She used the monitoring evaluation and shared her assessment of the board’s compliance. The evaluation form is used at each meeting and kept with board files.

AGENDA PLANNING

The next meeting is the special meeting to hear the feasibility study report from Skystone Partners regarding a capital campaign, which will be held on Tuesday, May 22, 2018, via conference call. The following agenda items will be included in the June meeting, which is scheduled for Tuesday, June 26, 2018, via conference call:

- Fund Development Task Group Report
- Governance Task Group Report
- Outdoor Experience/Property Task Group Report
- Monitoring Reports
- Board Education
- Capital Campaign Update

ADJOURNMENT

The meeting adjourned at 6:46 pm.



Patrice Borders, Secretary

