

“Put Girls First!” Board Task Group Charges

Purpose:

The “Put Girls First!” Board Task Group will play an integral role in identifying ways in which the board can be engaged in the advocacy and communication of activities of the council. The task group will encourage dialogue with the board on its activity and will help ensure that multiple levels of participation are available for board members.

Charges:

1. Develop a plan for board engagement in communication and advocacy activities and gain board approval of plan. This plan will ensure a way for each board member to be involved in communicating the Girl Scout mission, based upon their level of experience, scope of influence, and interest.
2. Create board goals or benchmarks and data, and communicate progress made toward board priorities.
3. Ensure that board members have the education and tools necessary to assist in communication and advocacy activities
4. Summarize key accomplishments of the board

Task Group Composition and Qualifications:

The “Put Girls First!” Board Task Group will be composed of 4-5 members who represent our diverse board membership. Members should have a background, experience, or interest in communication of our mission. Members should maintain a broad interest in the success of the council as a whole and be available to meet by telephone or in person.

Timeframe:

June 2015	Charges and plan presented to board
September 2015	Board education Benchmarks and strategies established and communicated to board
November 2015	Report on board activities to date
January 2016	Board education Report on board activities to date
April 2016	Summarize key accomplishments of board

June 1, 2015