

MEMO

Attachment O



Date: June 2, 2011
To: Board of Directors
From: Roni Luckenbill, Chief Operating Officer
Subject: National Council Session Proposals

The following three proposals will be presented for debate and action at the 2011 Girl Scout National Council Session in November. The board will have an opportunity, in September, to discuss these issues and provide input to our national council delegates.

1. Authorization for annual general program fee for girl members

This proposal gives councils the flexibility to charge a general program fee, which will help councils meet the wide-ranging needs of girls and offset the increasing cost of providing a full spectrum of program opportunities for girls. It provides councils, for the first time, with the option of assessing each girl member, however it must be consistently charged to all girl members at the time of registration and is not to be considered a part of the council's fundraising efforts. The National Board recommends adoption of this proposal.

2. Annual Membership

This proposal is designed to provide a rolling membership year and provide for each member to re-register on the anniversary date of their first registration. The proposal argues that having a structured annual membership year disallows the various ways in which girls participate in Girl Scouting and that many don't get a full year of Girl Scout experience. This proposal would match business processes with programming efforts. In arguing against this recommendation, the National Board cites action being taken, including a task group that is studying the current national dues structure and annual membership registration practices. The purpose of the study is to make sure that our membership processes meet the needs of current and future members and align with national program offerings and pathways.

3. Timing for election of National Council Delegates in Councils

This proposal provides for National Council Delegates to be elected earlier so they can be better prepared for their roles and be involved in helping shape the agenda for the National Council Session. The current state is that delegates are elected just in time to review the proposals, get feedback from their local council members, and then attend the National Council Session. This proposal seeks to involve delegates who are better prepared to deliberate on the future of the Movement. The National Board recommends adoption of this proposal.



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