



Girl Scouts of Western Ohio  
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## Girl Scouts of Western Ohio Linkage to the Membership Task Group

### Purpose:

#### Policy 3.0: Global Governance Commitment

The purpose of the board, on behalf of Council members, GSUSA and people who recognize the value of Girl Scouting, is to see to it that Girl Scouts of Western Ohio (a) achieves appropriate results for appropriate persons at an appropriate cost, and (b) avoids unacceptable actions and situations.

The board carries a responsibility to proactively understand, represent, and consider the diverse views of ownership in its deliberations and decisions. The purpose of the Linkage to the Membership Task Group is to make recommendations to the board on the optimal form of linkage and communication with the members of the council.\* This process will promote trust and efficiency, ensure an inclusive structure for the voices of stakeholders, and solicit a high degree of participation from constituents from all geographic areas of the council.

### Charges:

1. Define and identify objective criteria for selection of communication and linkage processes.
2. Generate comprehensive list of communication options (i.e. Annual Meeting, parent direct, email) with strengths and weaknesses of each. (This document will be used to inform this recommendation and will provide an ongoing reference for future changes).
  - a. Solicit input from members on a structure for linkage with the board.
  - b. Assess and integrate GSUSA's recommendations/approaches.
  - c. Assess and integrate approaches of other councils
3. Draft linkage recommendation to board of directors with rationale for process selected.
4. Assist in the development of the implementation plan for the board as it establishes the elected process.

### Accountability:

The Linkage to the Membership Task Group is accountable to the Girl Scouts of Western Ohio Board of Directors.

### **Task Group Composition and Qualifications:**

The Linkage to the Membership Task Group will be composed of a Chair from the Board Development Committee and up to six other members. Members of the task group should have a background in one or more of the following areas: not-for-profit governance, communication, volunteerism and a working knowledge and understanding of the membership's concerns and interests. Members should maintain a broad interest in the success of the council as a whole and be available to meet by telephone or in person.

### **Timeframe:**

July – November, 2010

\*Members of the council are defined as active adult volunteers and all active girl members, 14 years of age and older who are registered in the Girl Scout Movement through the Council. An active adult volunteer is a member of Girl Scouts of the USA who has been appointed or elected, including board members, to serve in a specific volunteer position.

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