

# MEMO

## Attachment E



**Date:** January 17, 2020  
**To:** Board of Directors  
**From:** Victoria Nilles, Chair  
**Subject:** Follow-Up to Board Retreat

I want to thank all of you for the rich dialogue and engagement in our November board retreat. As always, the girl panel was thought-provoking and inspirational. We are including summary documents of the input received during the board evaluation (Attachments F & G). The following is our recommendation for action needed to address key issues:

### **Board Meeting Management:**

1. Board meeting management – We will understand that board members are trying to log onto the calls and wait at least two minutes before beginning the meeting.
2. Beginning with our June conference call meeting, we will provide an opportunity for board members to meet at the regional offices to participate in the call. This will allow for increased engagement among members from the same geographic area.
3. We will identify a mentor for each new board members and provide some support for mentors to ensure that new board members feel welcomed and are able to onboard more quickly.

### **Governance Support:**

1. The following ad hoc task groups will be created:
  - a. Marketing strategies and processes (direct inspection task group) to review our current strategies and processes and provide high level input to the CEO.
  - b. Board policy review (direct inspection task group) to review our current board policies and recommend revisions. In addition, the task group will document the current process for strategic planning.
  - c. Annual board retreat planning.
  - d. “Elevator speech” development – the task group will develop an elevator speech that can be tailored to individual stories. We will allocate time at a future board meeting to discuss how these speeches can be used.
  - e. Board education – the task group will identify topics, as well as presenters. Topics may include issues facing girls, reports from the Girl Scout Research Institute, or regional challenges that impact Girl Scouts.

If there are areas that have been missed, please feel free to let us know.

