



BOARD OF DIRECTORS MEETING Friday, November 1, 2019

BOARD OF DIRECTORS The regular meeting of the Board of Directors of Girl Scouts of Western Ohio

was held at the Drury Inn & Suites in Dayton, Ohio. President, Victoria Nilles,

was in the chair and Kim Fender, Acting Secretary, took the minutes.

BOARD MEMBERS

PRESENT

Board members present:

Victoria Nilles, Chair

Cassie Barlow, 1st Vice Chair

Melissa Cutcher Kim Fender

Corinne Hemesath* Theresa Hirschauer

Ellen Iobst*

Anna Jones Monnett Roni Luckenbill, CEO* Bleuzette Marshall Jenny Michael Patti Robb Bill Schretter Carole Williams *ex officio

BOARD MEMBERS ABSENT Board members absent:

Patrice Borders, Secretary Zo Redman, Treasurer

Sue Gantz Matz
Amanda Graven
Sophia Imundo*
Allison Irey*
Laura Mitchell
La Costa Moore
Vicki Rogers
Pam Viscione
Kelly West

STAFF MEMBERS PRESENT

Staff members present:

Marcia Dowds, Chief Development Officer Cheryl Drinnen, Assistant to the CEO

Sarah Kelly, Director of Program & Partnerships

Linda Odenbeck, Chief Financial Officer Susan Osborn, Chief Operating Officer

Susan Redman-Rengstorf, Vice President of Special Campaigns

GUEST PRESENT Guest present:

Grace Jackson

PRE-MEETING MATERIALS

Materials mailed:

Agenda Board of Directors Meeting

Consent Agenda Memo

September 2019 Board Meeting Minutes

Corporate Resolution – T. Rowe Price Board Monitoring Memo & Form Investment Update

HANDOUTS

Materials distributed:

2019 Board Leadership Campaign Charts

CALL TO ORDER

The meeting was called to order by Chair, Victoria Nilles, at 6:33 pm.

APPROVAL OF AGENDA MOTION

A motion was made to approve the agenda. Motion approved.

APPROVAL OF CONSENT AGENDA MOTION The consent agenda was approved. The following agenda items were included on the consent agenda:

- Minutes of the September 2019 Board Meeting
- Appointment of Theresa Hirschauer to fill unexpired term as 2nd
 Vice Chair
- Approval of the Corporate Resolution to authorize adoption of the qualified retirement plan to be held by T. Rowe Price

BOARD CHAIR REPORT

Victoria Nilles, Chair, welcomed Corinne Hemesath, who is now an ex officio member of the board as Chair of the Board Development Committee. She shared her brief remarks and noted the items on the agenda to be discussed.

GOLD AWARD UPDATE

Sarah Kelly, Director of Program & Partnerships, presented information on the Highest Awards in Girl Scouting, which are the Girl Scout Bronze Award, Girl Scout Silver Award, and the Girl Scout Gold Award. The presentation included what the awards are, the things happening around them, and why we need more community education on what these awards represent. These awards take mentoring, community service and leadership to create a Take Action project that addresses a root cause in the community and makes systemic, sustainable change. Girls who pursue their Gold Award drive lasting change in their communities and beyond. It symbolizes exceptional achievement in its completion and is the key that can open doors to scholarships, preferred admission tracks for college, and amazing career opportunities. Sarah shared that this is an area of growth for our council. For being a top 10 council, we have the least amount of girls achieving this prestigious honor. She then shared some of the ways we plan to increase community understanding and recognition of the Gold Award, such as elevating council recognition of the Bronze and Silver Award with regional ceremonies. Grace Jackson, Gold Award honoree and former girl board member, shared her story of her Gold Award project. Discussion followed.

FUND DEVELOPMENT

Jenny Michael, Co-chair of The Sky's the Limit event gave a brief report of the event and the video created for the event was shown. Theresa Hirschauer, Task Group Chair, provided an update on the final results of the 2019 Board Leadership Campaign -- 100% participation and goal was surpassed, raising almost \$47,000. She thanked the board and noted the small token of appreciation that was presented to everyone. She also announced that the task group will be kicking off the 2020 campaign. The goal of 100% participation is still the same, but the dollar amount has been

lowered to \$42,000 since there is a lot going on around the comprehensive campaign. Each member will receive a letter with information and are asked to complete and return all pledge forms by the end of January 2020.

COMPREHENSIVE CAMPAIGN

Susan Redman-Rengstorf, Vice President of Special Campaigns, provided an update on the campaign, sharing the following results to date: \$2,123,520 from current and former board members, and individuals; \$245,270 from current board members; \$1,000,000 in process with Ohio State Capital bill; \$999,000 in pending asks; and visits with Ohio legislators is scheduled for November 14.

CAMP MASTER PLAN

Susan Osborn, Chief Operating Officer, presented information on interactive camp program experiences. The presentation included a look at the comprehensive campaign program objectives; overview of camp themes and projects; design process and timeline; and next steps. Highlights of the projects at each of the four camps was shared. Discussion followed.

HOW DID WE WORK?

Anna Jones Monnett, November Board Monitor, reported on her assessment of the board's performance during the board meeting. She used the monitoring evaluation and shared her assessment of the board's compliance. The evaluation form is used at each meeting and kept with board files.

Kim Fender, Acting Secretary

AGENDA PLANNING

The next meeting of the board will be held on Tuesday, January 28, via conference call and will include the following agenda items:

- 2019 Year End Impact Report
- 2019 Audit Report
- Fund Development Task Group report
- Comprehensive Campaign report

ADJOURNMENT

The meeting adjourned at 8:27 pm.