

BOARD OF DIRECTORS

The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held at the Drury Inn & Suites in Dayton. President, Ellen Iobst, was in the chair and Kimber Fender, Secretary, took the minutes.

**BOARD MEMBERS
PRESENT**

Board members present:
Ellen Iobst, Chair
Kimber Fender, Secretary
Zo Redman, Treasurer
Cassie Barlow
Patrice Borders
Kathryn Cordeiro*
Angela Granata
Theresa Hirschauer
Sue Gantz Matz
Michelle Krummen
Roni Luckenbill, CEO*
Jenny Michael
Susan Redman-Rengstorf
Jody Wainscott*
Whitney Weiss*
Rebecca Westlake
*ex officio

**BOARD MEMBERS
ABSENT**

Board members absent:
Victoria Nilles, 1st Vice Chair
Ann Hartmann, 2nd Vice Chair
Stephanie Cihon
Anna Jones Monnett
La Costa Moore
Bill Schretter
Jody Wainscott*

**STAFF MEMBERS
PRESENT**

Staff members present:
Marcia Dowds, Chief Development Officer
Cheryl Drinnen, Assistant to the CEO
Linda Odenbeck, Chief Financial Officer
Susan Osborn, Chief Operating Officer

**PRE-MEETING
MATERIALS**

Materials mailed:
Agenda Board of Directors Meeting
Consent Agenda Memo
September 2017 Board Meeting Minutes
Board Monitoring Memo & Form
Investment Update

HANDOUTS

Materials distributed:
Board Assessment Survey Results

CALL TO ORDER

The meeting was called to order by Chair, Ellen Iobst, at 6:15 pm.

**APPROVAL OF AGENDA
MOTION**

A motion was made to approve the agenda. Motion approved.

BOARD CHAIR REPORT

Ellen Iobst, Chair, thanked everyone for taking the time to attend the board retreat, which is something that is held every year. It's an opportunity to have strategic discussions and get to know each other. She shared an update regarding the three proposals that were voted on at the national council session: Proposal 1 – National Board Size – this proposal failed; Proposal 2 – National Board Development Committee – this proposal failed; and Proposal 3 – Lifetime Membership Dues – this proposal passed. Ellen reported that the Governance Task Group is meeting to discuss the asset replacement fund policy and will bring a recommendation to the board in January.

**APPROVAL OF
CONSENT AGENDA
MOTION**

The consent agenda was approved. The following agenda items were included on the consent agenda:

- Minutes of the September 2017 Board Meeting
- Appointment of the following officers to the CEO Performance Review Task Group: Ellen Iobst, Victoria Nilles, Ann Hartmann, Kimber Fender, and Zo Redman

**BOARD DEVELOPMENT
COMMITTEE**

Susan Redman-Rengstorf, Board Development Committee Chair, reported that the committee has interviewed current board members whose term is expiring regarding their interest to serve another term. She reminded the board that they will be filling the positions of Chair, 1st Vice Chair and Secretary, as well as member-at-large and non-board members for the Board Development Committee. She again asked board members to complete a prospect form for individuals that they would nominate as possible candidates.

**FUND DEVELOPMENT
TASK GROUP**

Theresa Hirschauer, Fund Development Task Group Chair, shared how impressive the exposure Girl Scouts had during the convention and it's an opportunity for us to keep the energy going and talk about our Girl Scout story. Whitney Weiss, girl Board Member, shared her story and how Girl Scouting has prepared her for the real world. Theresa reported that there was 100% board participation for the 2017 campaign and \$46,000 was raised. The 2018 campaign letter is in everyone's board folder and the goal is \$46,000 and 100% participation. Marcia Dowds, Chief Development Officer, shared information regarding the \$1.2 million challenge from Dianne Belk and Lawrence Calder that was announced at the national convention. Each council that participates and meets the challenge's goals of securing 5 new members to the Juliette Gordon Low Society and educating their boards and volunteers about planned giving, will receive a new \$10,000 planned gift from Dianne Belk and Lawrence Calder. Marcia then thanked Ann Hartmann who served on the Toledo Women of Distinction committee and hosted dinners at her home and is willing to host three additional dinners; Kim Fender, Jody Wainscott & Sue Matz for serving on the Cincinnati Women of Distinction committee; and Victoria Nilles who invited

the Dayton board members to the Taft Women of Networking event at the Art Museum. Marcia then shared that in preparation for the discussion on Saturday during the retreat, each member was given a copy of the book titled *Transforming Ordinary People Into Fundraising Superheroes!* by Carol Weisman.

**OUTDOOR EXPERIENCE
& PROPERTY TASK GROUP**

Sue Matz, Outdoor Experience & Property Task Group Chair, presented a revised project list and timeline, and the possibility of having a capital campaign. Discussion regarding capital campaigns followed.

HOW DID WE WORK?

Kathryn Cordeiro agreed to serve as September Board Monitor. She reported on her assessment of the board's performance during the board meeting. She used the monitoring evaluation and shared her assessment of the board's compliance. The evaluation form is used at each meeting and kept with board files.

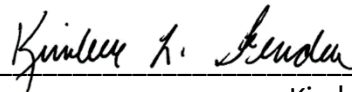
AGENDA PLANNING

The following agenda items will be included in the January meeting, which is scheduled for Tuesday, January 23, 2018, 4:30 pm, via conference call:

- 2017 Year End Management Report
- 2017 Audit
- Board Development Committee Report
- Fund Development Task Group Report
- Governance Task Group Report
- Outdoor Experience & Property Task Group Report

ADJOURNMENT

The meeting adjourned at 7:25 pm.



Kimber Fender, Secretary

