

MEMO

Date: January 11, 2011
To: Board of Directors
From: Barbara J. Bonifas, CEO
Subject: 2010 Year End Report on Ends

The attached document is the Ends report and includes:

1. Girl stories that bring to life our Ends and the processes used to deliver the Girl Scout Leadership Experience
2. CEO interpretation of compliance with the Ends
3. Evidence of compliance with the Ends
4. Current and Future Challenges
5. Optional addendum – 2010 Operational Overview detailed survey analysis which further reports on compliance with the Ends and is intended as supporting data. It is used by staff in analyzing and planning for the future. This section also includes the 2010 membership report, which I encourage you to review (page 13).

According to the board's monitoring schedule, Policy 1.0 – Ends is to be monitored at the January board meeting. You will find a copy of the Policy Governance Ends Monitoring Form as Attachment F. You are asked to take a few minutes to review the monitoring report and to complete the monitoring tool. We will collect these forms at the January board meeting, compile the results, and provide a summary report to all board members.