

Girl Scouts facilitates girls' outdoor experiences in unique ways. For example, 50 percent of girls who completed our survey said that Girl Scouts provided them with opportunities to experience the outdoors in ways they could not have otherwise, and about three-fourths said that Girl Scouts gave them the chance to build their skills or try new outdoor activities. Girl Scouts played an even stronger role in the outdoor experiences of girls with more intense or frequent outdoor exposure in Girl Scouts. Even girls who say they don't go outside very much – are not doing this because they don't enjoy it. In fact, even girls without a lot of exposure to the outdoors still say that they enjoy it when given the opportunity to go outside.



**73%**  
campers have  
a strong sense  
of self



**71%**  
Seek  
Challenges



**64%**  
develop  
healthy  
relationships

## WHAT'S YOUR FAVORITE THING ABOUT CAMP?

- “Horseback riding”
- “Getting to see new people”
- “Everything because I've never been and I learned a lot!”
- “Canoeing”
- “Archery”
- “Swimming”
- “Hiking”

## TOP REASONS WHY GIRLS SHOULD GET OUTDOORS

Findings from the 2014 *More than S'mores Report*\*



- 1 Girls really enjoy outdoor activities in Girl Scouts.
- 2 Monthly outdoor exposure contributes to girls' challenge seeking and problem solving.
- 3 Girl Scouts who get outdoors are twice as likely to connect with and care for the environment than non-Girl Scouts.
- 4 Girls of color and girls in lower socioeconomic backgrounds report even stronger benefits from outdoor experiences.

## WHAT DO PARENTS SAY ABOUT CAMP?



“With every camp experience, my daughter gains a little more independence and more life skills. This was her first year at resident camp, and I was instantly amazed at her personal growth after just 3 days!!”



“My daughter and her troop had a great first time experience at TAC. We have camped out before at other council sponsored events, so the girls loved being able to plan and choose all their activities and feel like they had control over what they did!”

\*\*\*CAMP findings from June-August 2018 included 3,560 Girl Scouts from GSWO. Percentages are averages of Outcome Achievement Scores resulting from 2-5 combined survey items in each of 5 GSLE outcomes across multiple age levels. Girl Scouts of the USA, *More than S'mores: Successes and Surprises in Girl Scouts' Outdoor Experiences*, 2014.



# Girl Scouts in SERIES

## WHAT ARE SERIES PROGRAMS?

Series are short-term, themed programs that use progressive curricula and real-life scenarios to help girls develop communication skills, teamwork, positive community, conflict resolution, and problem-solving skills. SERIES programs empower girls to lead activities, learn by doing, and cooperate with others for a short-term Girl Scout Leadership Experience.



## GIRL SCOUT LEADERSHIP EXPERIENCE

The Girl Scout Leadership Experience is what girls do in Girl Scouts, how they do it, and how they will benefit from participating in Girl Scouts. When girls participate in Girl Scouts, they are expected to benefit in 5 important ways:



**Develop a Strong Sense of Self** – Girls have confidence in themselves and their abilities, and are happy with who they are as a person.



**Develop Positive Values** – Girls act ethically, honestly, and responsibly, and show concern for others.



**Seek Challenges** – Girls take appropriate risks, try things even if they might fail, and learn from mistakes.



**Develop Healthy Relationships** - Girls develop and maintain healthy relationships by communicating their feelings directly and resolving conflicts constructively.



**Learn Community Problem Solving** – Girls desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create “action plans” to solve them.



## WHAT EXPERIENCES DO SERIES GIRL SCOUTS HAVE?



**71%**  
have a strong sense of self



**60%**  
have positive values



**62%**  
seek challenges



**53%**  
develop healthy relationships



**76%**  
used cooperative learning

There are different processes that define how Girl Scouting works. One of these processes, cooperative learning, allows for girls to work together toward a common goal.

\*\*\*SERIES findings reflect 6-8 “in-school” or “community-based” sessions, Fall 2017-Summer 2018, n= 3,520. “Percentages are averages of Outcome Achievement Scores” resulting from 2-5 combined survey items in each of the 5 GSLE outcomes across multiple age levels.

