

BOARD OF DIRECTORS MEETING
Tuesday, January 28, 2014

BOARD OF DIRECTORS The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held at the Girl Scout office in Dayton. President, Jody Wainscott, was in the chair and Secretary, Jerry Brose, took the minutes.

**BOARD MEMBERS
PRESENT**

Board members present:
Jody Wainscott, Chair
Ellen Iobst, First Vice Chair
Sue Matz, Second Vice Chair
Jerry Brose, Secretary
Karen Huelsman, Treasurer
Nancy Dawes*
Kimber Fender
Angela Granata
Ann Hartmann
Marjorie Houck
Dave Kylander
Roni Luckenbill, CEO*
Barb Oostra
Kayla Richer*
Susan Redman-Rengstorf
Kandi Staples
Cheryl Tyler-Folsom
Christi West
*ex officio

**BOARD MEMBERS
NOT PRESENT**

Board members absent:
Margaret Beck*
Kelci Culp*
Catherine Ingram
Patricia Neal-Miller

**STAFF MEMBERS
PRESENT**

Staff members present:
Marcia Dowds, Director of Development & Marketing
Cheryl Drinnen, Assistant to the CEO
A.J. Office, Director of Research & Evaluation
Susan Osborn, Chief Strategy Officer

**PRE-MEETING
MATERIALS**

Materials mailed:
Agenda Board of Directors Meeting
Report on Ends Memo
2013 Year-End Report on Ends
2012-2013 Program Effectiveness Survey Results
Monitoring Worksheet for Ends Policies
Camp Property Update Memo
Consent Agenda
November 2013 Board Meeting Minutes
January 2014 Special Board Meeting Minutes
2013 Special Gifts List

Board Monitoring Report Memo & Form
Investment Update
Conflict of Interest Statement

HANDOUTS

Materials distributed:

Individual Board Pledge Forms
Corporate Sponsorship Opportunity
Contact Response Form
Phone Tips
2014 Events
Camp Improvement Task Group Charges
Administrative Centers Task Group Charges

CALL TO ORDER

The meeting was called to order by Chair, Jody Wainscott, at 4:31 p.m.

**APPROVAL OF
AGENDA
MOTION**

A motion was made to approve the agenda. Motion approved.

ANNUAL CAMPAIGN

Christi West, Ann Hartmann and Susan Redman-Rengstorf solicited the board for the 2014 Annual Campaign. Kimber Fender shared her story about being a Girl Scout and how the experience leads to success as an adult. Information on corporate sponsorships was also shared. Board members were provided with individualized requests and asked to return their pledge by February 28, 2014.

CEO REPORT

Roni Luckenbill, CEO, presented the 2013 Year-End Report on Ends, which also included the 2012-2013 Program Effectiveness Survey Results. After Roni reviewed her interpretation of the Ends, A.J. Office, Director of Research & Evaluation, summarized the evidence. Discussion followed. A motion was made as follows:

MOTION

That the board accepts the monitoring report for Policy 1.0, Global Ends, as reasonable interpretation and in compliance. Motion approved.

PROPERTY

Susan Osborn, Chief Strategy Officer provided an update regarding the progress on the board approved recommendations from the 2011 Board Property Task, which included the sale of three camps that were classified as Tier 3: Ladigrau, Greene, and Myeerah. The board was reminded that Ladigrau and Myeerah have been sold and a sale price negotiated for Camp Greene. At the board retreat in October 2013, it was agreed that a proposal for the development of camp property, which includes a specific plan for the development of Camp Woodhaven and an overall timeframe for the work at the other camp properties, be submitted to the board at the January meeting. An operational Camp Improvement Task Group was created and has developed an improvement plan for Woodhaven. In addition, an operational Administrative Centers Review Task Group will look at the state and future of our administrative centers. Discussion followed. A motion was made as follows:

MOTION

That the council fund the plan to improve Camp Woodhaven at an estimated cost of \$500,000. Motion approved.

**BOARD DEVELOPMENT
COMMITTEE REPORT**

Roni Luckenbill reported that the committee will be meeting next week to finalize the slate. Once all candidates have been confirmed, the slate will be sent to the board.

**APPROVAL OF
CONSENT AGENDA
MOTION**

The consent agenda was approved, except for Item #8 – An easement to Warren County for road, sewer and safety improvements along a section of the northeast boarder of Camp Butterworth, which was removed for further discussion. The following items were included on the consent agenda:

- November 2013 Board Meeting minutes
- January 2014 Special Board Meeting minutes
- 2013 Special Gifts List
- Appointment of the following officers as members of the 2014 CEO Performance Review Task Group: Jody Wainscott, Ellen Iobst, Sue Matz, Jerry Brose, Karen Huelsman
- Corporate resolution to authorize the CEO of Girl Scouts of Western Ohio to approve all 2014-2015 requests for funding to United Ways within our jurisdiction.
- Corporate resolution to authorize the CEO of Girl Scouts of Western Ohio to approve all 2014 Girl Scouts of the USA volunteer recognitions.
- Corporate resolution to authorize the CEO and the Finance Director of Girl Scouts of Western Ohio to approve all troop bank account relationships in 2014-2015.

Roni Luckenbill, CEO reported that the easement to Warren County was required for road work adjacent to Camp Butterworth and was for a two year period.

HOW DID WE WORK?

Kimber Fender, January Board Monitor, reported on her assessment of the board's performance during this board meeting. She used the monitoring evaluation and shared her assessment of the board's compliance. The evaluation form is used at each meeting and kept with board files.

AGENDA PLANNING

The following agenda items will be included in the April meeting, which is scheduled on Tuesday, April 29, at the Dayton office:

- Property report
- Fund development report
- Report of board governing policies
- Appointment of task groups and chairs
- Welcome new members and recognize outgoing members
- Appointment of girl board members

ADJOURNMENT

The meeting adjourned at 6:20 p.m.



Jerry Brose, Secretary