

BOARD OF DIRECTORS MEETING Tuesday, January 26, 2021

Attachment C

BOARD OF DIRECTORS

The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held via video conference. President, Victoria Nilles, was in the chair and Patrice Borders, Secretary, took the minutes.

BOARD MEMBERS PRESENT

Board members present:

Victoria Nilles, Chair

Cassie Barlow, 1st Vice Chair Kim Fender, 2nd Vice Chair Patrice Borders, Secretary Sue Gantz Matz, Treasurer

Sheri Bogardus Angela Carter Melissa Cutcher Elizabeth Dreyer Gillian Heineman* Corinne Hemesath Theresa Hirschauer

Ellen Iobst*

Anna Jones Monnett Roni Luckenbill, CEO* Bleuzette Marshall Jenny Michael Tierney Rasmussen*

Bill Schretter Melanie Towns Maria White Pam Viscione Carole Williams Vonda Willis

*ex officio

BOARD MEMBERS ABSENT Board members absent:

Amanda Graven Patti Robb

STAFF MEMBERS PRESENT

Staff members present:

Marcia Dowds, Chief Development Officer Cheryl Drinnen, Assistant to the CEO

Erin Horsley, Senior Director of Membership Support

Linda Odenbeck, Chief Financial Officer Susan Osborn, Chief Operating Officer

Susan Redman-Rengstorf, Vice President of Special Campaigns

GUEST PRESENT Guest present:

Jessica Haag, BKD

PRE-MEETING MATERIALS

Materials mailed:

Agenda Board of Directors Meeting

Consent Agenda Memo

November 2020 Board Meeting Minutes

2020 Special Gifts List

CEO Report Audit Report Memo Management Letter 2020 Audit Bylaws Revision Memo

Draft Bylaws

Year-End Report on Ends Memo 2020 Year-End Report on Ends

Monitoring Worksheet for Ends Policies

Book Club Discussion Memo

Book Club Discussion Study Guide Board Monitoring Memo & Form

Investment Update

2021 Conflict of Interest Statement

How to Be an Antiracist Quotes & Discussion Prompts

Board Presentation

CALL TO ORDER

The meeting was called to order by Chair, Victoria Nilles, at 4:32 pm.

APPROVAL OF AGENDA MOTION

A motion was made to approve the agenda. Motion approved.

APPROVAL OF CONSENT AGENDA MOTION

The consent agenda was approved. The following agenda items were included on the consent agenda:

Minutes of the November 2020 Board Meeting

- 2020 Special Gifts List
- Corporate resolution to authorize the CEO of Girl Scouts of Western Ohio to approve all 2021-2022 requests for funding to United Ways within our jurisdiction
- Corporate resolution to authorize the CEO of Girl Scouts of Western Ohio to approve all 2021 Girl Scouts of the USA volunteer recognitions.
- Corporate resolution to authorize the CEO and CFO of Girl Scouts of Western Ohio to approve all troop bank account relationships in 2021-2022. This is being done to comply with bank requirements due to the Patriot Act.
- Corporate resolution to authorize the CEO of Girl Scouts of Western
 Ohio to execute and sign all documents necessary on contracts,
 checks, and orders for payment, transfer, receipt, or deposit of
 money and access to securities of the council, as described in the
 Bylaws, Article XII, Section 4.
- CEO Report

BOARD CHAIR REMARKS

Victoria Nilles, Chair, reminded members to review the CEO Report that was included on the consent agenda as Attachment D, and if there are any questions, to contact Roni Luckenbill, CEO. She also reminded the board of the upcoming meeting with the membership to review the results of the National Council Session, which will take place on February 3, 7:00 pm via Zoom.

REPORT ON THE 2020 AUDIT

Jessica Haag with BKD, presented the 2020 audit and management letter. She gave a brief review of both documents and reported an unmodified opinion on the financial statements, no audit adjustments, and no material weaknesses. Following discussion, a motion was made:

MOTION

That the board accepts the 2020 audit as presented.

Motion approved.

BYLAWS REVISION

Roni Luckenbill, CEO, presented the Bylaws that were revised based on action taken at the National Council Session in October 2020 and reviewed by our attorney. In addition to the change to comply with Proposal 5's requirement that National Council Delegates be elected in the second year of the triennium, other minor changes were made to include provisions for virtual meetings, delete the original merger provisions, and change the number of terms that officers can serve to three to bring consistency to all board positions. Following discussion, the board was in agreement with the revisions that will be voted on by the membership during the March election.

REPORT OF THE CEO

Roni Luckenbill, CEO, presented the 2020 Year-End Report on Ends. She reviewed her interpretation of the Ends, followed by a review of the data by Susan Osborn, Chief Operating Officer and Erin Horsley, Senior Director of Membership Support, showing evidence of Ends achievement and compliance. Members were reminded to complete Attachment L – Monitoring Worksheet for Ends Policies and return to Cheryl Drinnen by January 28. Discussion followed. A motion was made:

MOTION

That the board accepts the monitoring report for Policy 1.0 Global Ends as reasonable interpretation and in compliance.

Motion approved.

FUND DEVELOPMENT TASK GROUP

Theresa Hirschauer, Fund Development Task Group Chair, gave an update on the 2021 Board Leadership Campaign, reporting that \$27,280, over half of the goal, has been pledged by 12 members. She asked that remaining members please complete their pledge before the end of February. Marcia Dowds, Chief Development Officer, talked about the importance of thanking and informing donors, and one opportunity to build our culture of philanthropy is board member thank you calls to donors. The initial focus will be on first-time donors. Each board member is asked to select two months to make calls, which could include anywhere from 7-10 donors per month. All information will be provided, including a script and online form for easy reporting. Marcia will send an email to board members in the next few weeks with all the details and a link to a sign-up form to select their months.

COMPREHENSIVE CAMPAIGN REPORT

Susan Redman-Rengstorf, Vice President of Special Campaigns, gave a brief update on the campaign. To date, a little over \$2.5 million has been raised from individuals, corporations and foundations with 53 new donors and an additional \$625,000 in pending asks; \$400,000 is confirmed from the 2020 Ohio State Capital Bill; 5 virtual fundraisers were hosted in Cincinnati, Dayton and Toledo; and a new bi-monthly EMPOWER HER e-update was introduced.

ANTI-RACISM ADVISORY Maria White and Patrice Borders, Co-Chairs of the Antiracism Advisory

Committee led the board in its second book club discussion on *How to Be an Antiracist*, by Ibram X. Kendi. An additional discussion will be held on

February 9, 4:00-6:00 pm via Zoom.

HOW DID WE WORK? Sheri Bogardus, Board Monitor, reported on her assessment of the board's

performance during the board meeting. She used the monitoring evaluation and shared her assessment of the board's compliance. The evaluation form is used at each meeting and kept with board files.

AGENDA PLANNING The next meeting of the board will be on Tuesday, March 23, 2021, 4:30 pm.

This will be an executive session meeting for the CEO performance review.

ADJOURNMENT The meeting adjourned at 6:31 pm.

Patrice Borders, Secretary