

BOARD OF DIRECTORS

The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held via conference call. President, Ellen Iobst, was in the chair and Kimber Fender, Secretary, took the minutes.

**BOARD MEMBERS
PRESENT**

Board members present:

Ellen Iobst, Chair
Victoria Nilles, 1st Vice Chair
Ann Hartmann, 2nd Vice Chair
Kimber Fender, Secretary
Zo Redman, Treasurer
Cassie Barlow
Colleen Bell*
Alex Bielecki*
Patrice Borders
Sue Gantz Matz
Shannon Glass
Theresa Hirschauer
Michelle Krummen
Roni Luckenbill, CEO*
Jenny Michael
La Costa Moore
Pat Neal-Miller
Barb Oostra
Susan Redman-Rengstorf
Bill Schretter
Jody Wainscott*
Rebecca Westlake
*ex officio

**BOARD MEMBERS
ABSENT**

Board members absent:

Colleen Bell*
Angela Granata

**STAFF MEMBERS
PRESENT**

Staff members present:

Marcia Dowds, Chief Development Officer
Cheryl Drinnen, Assistant to the CEO
Linda Odenbeck, Chief Financial Officer
Ashley Thoreen, Product Sales Team Leader

**PRE-MEETING
MATERIALS**

Materials mailed:

Agenda Board of Directors Meeting
Consent Agenda Memo
January 2017 Board Meeting Minutes
Fund Development Dashboard
Board Monitoring Memo & Form
Investment Update

HANDOUTS

Materials distributed:

Board Meeting Presentation

CALL TO ORDER

The meeting was called to order by Chair, Ellen Iobst, at 4:30 pm.

**APPROVAL OF AGENDA
MOTION**

A motion was made to approve the agenda. Motion approved.

**APPROVAL OF
CONSENT AGENDA
MOTION**

The consent agenda was approved. The following agenda items were included on the consent agenda:

- Minutes of the January 2017 Board Meeting

BOARD CHAIR REPORT

Ellen Iobst, Chair, reported that there would be educational topics on the agenda. At the last meeting, the board indicated that they needed a better understanding of the Girl Scout program, so Roni Luckenbill, CEO, will provide more information on the Girl Scout program at upcoming meetings. In addition, a goal of the Governance Task Group is to provide board education on the terminology/language used in policy governance and to reinforce the board orientation that is provided to new members.

BOARD EDUCATION

Ashley Thoreen, Product Sales Team Leader presented information on Entrepreneurship in Girl Scouting, which is one of the four pillars. The other three pillars are Outdoors, STEM, and Life Skills. The national organization identified these categories which they use to identify key focus areas that are important to girls. Ashley talked about how Girl Scouts of Western Ohio is currently supporting this focus through the product sale and cookie sale program, where girls gain five skills from participation. The five skills are: goal setting, decision making, money management, people skills, and business ethics. She also included information on what research says, the gaps, what we are doing, and future work. Discussion followed.

**FUND DEVELOPMENT
TASK GROUP**

Jody Wainscott, Fund Development Task Group member, reported on the 2017 board leadership campaign. To date, there is 100% participation, 95% of the board members have committed to the ToGetHerThere Circle, and we are at 97% of the \$44,000 goal, and the group is confident that it will be reached. She reported that it has been a challenge to get all of the Board Development Committee members to pledge, but will continue to reach out to them. Jody also reported that the Cincinnati Women of Distinction reception was a successful event with a 75% increase in donations, and as part of a direct ask to the Camp for EVERY! Girl campaign, \$11,000 was raised. At the April meeting, the task group will be presenting a proposal for a give/get policy for the board.

**GOVERNANCE TASK
GROUP**

Shannon Glass, Governance Task Group member, presented information on Policy Governance, explaining the four policy categories that are included in the Board Policy Manual: 1) Ends, which specify the results intended, the recipients, and the costs of results; 2) Executive Limitations (or Means policies), state the constraints on the CEO's authority and identify unacceptable practices and circumstances that establish the boundaries of acceptability; 3) Governance Process, includes policies that prescribe how the board will operate, how it will govern, and on whose behalf; 4) Board-CEO Linkage. Discussion followed.

OUTDOOR EXPERIENCE & PROPERTY TASK GROUP

Sue Matz, Outdoor Experience & Property Task Group Chair, presented an update on the task group progress, other camp projects, progress on the administrative centers, and next steps. She reported that the task group has divided into two sub-groups: Board Task Group to identify camp renovation priorities, monitor progress in administrative facilities, and make recommendations for 2017-2019; and Camp Operations Group to define and establish standardized processes and resources to make camp more accessible, appealing and easy to use by volunteers and girls.

HOW DID WE WORK?

Michelle Krummen, March Board Monitor, reported on her assessment of the board's performance during the board meeting. She used the monitoring evaluation and shared her assessment of the board's compliance. The evaluation form is used at each meeting and kept with board files.

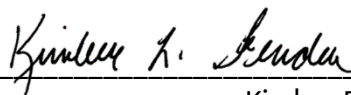
AGENDA PLANNING

The following agenda items will be included in the April meeting, which is scheduled for Tuesday, April 25, 2017, and will include the Annual Meeting:

- Annual meeting, including the election results
- Fund Development Task Group Report
- Governance Task Group Report
- Outdoor Experience and Property Task Group Report
- CEO Report on one of the Program Pillars
- Report on the National Girl Scout Convention
- Thank You to Retiring Board Members

ADJOURNMENT

The meeting adjourned at 5:29 pm and the board entered into Executive Session.



Kimber Fender, Secretary

