

**Girl Scouts of Western Ohio**

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**Date:** September 4, 2008  
**To:** Board of Directors  
**From:** Nancy Dawes, Chair  
**Subject:** Update on Board Annual Campaign

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As you will recall, we received a generous offer and challenge from Kathy McMullen, board member, and her husband Rodney. They have offered to match all board members' increases to the annual campaign (those gifts that are an increase over the individual's gift last year to their local council), up to a total of \$10,000. This is an opportunity to double those increases!

Thank you, Kathy and Rodney, for this generous offer to help us reach our board goal of \$32,250 to the annual campaign. To date we have the following results from the board/board development committee campaign:

	<b>Goal</b>	<b>Actual</b>
Dollars Raised	\$32,250	\$29,400
# of Pledges	26	24
% of Participation	100%	92%
# of Board Members with Increases in Gifts over 2007 Level	26	17
% of Board Members with Increases in Gifts over 2007 Level	100%	65%
Increase over Last Year	\$10,000	\$5,750

As you can see, we are about \$4,000 short of the \$10,000 that we want to reach. We are choosing to leave the campaign open until December 1, in the hope that some of you will be willing to step forward and increase your gift to help us to reach the \$10,000 in increased dollars. Please give serious consideration to an additional pledge to help us reach this goal.

Currently, we have two board development committee members who have not provided a pledge. We will continue to work on these two gifts.

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**Our Mission**

*Girl Scouting builds girls of courage, confidence, and character,  
who make the world a better place.*