



Girl Scouts of Western Ohio  
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[www.girlscoutsofwesternohio.org](http://www.girlscoutsofwesternohio.org)

**BOARD OF DIRECTORS MEETING**  
**Saturday, June 14, 2008**

**BOARD OF DIRECTORS** The regular meeting of the Board of Directors of Girl Scouts of Western Ohio was held. President, Nancy Dawes, was in the chair and Secretary, Sharon Smith, took the minutes. One member was present by conference call.

**BOARD MEMBERS  
PRESENT**

Board members present:  
Nancy C. Dawes, Chair  
Margaret G. Beck, First Vice Chair  
Debbie M. Watts, Second Vice Chair  
Sharon L. Smith, Secretary  
Barbara J. Bonifas, CEO\*  
Jerry Brose  
Dale Goldberg  
Marjorie Houck  
Ellen Iobst  
Wijdan Jreisat  
Mary Ann Knoop  
Sue Matz  
Kathy McMullen  
Carol Sanders  
Jody Wainscott  
Christi West  
\*ex officio

**STAFF MEMBERS  
PRESENT**

Staff members present:  
Jane Krites, Executive Vice President  
Roni Luckenbill, Chief Operating Officer  
Susan Osborn, Chief Strategy Officer  
A.J. Office, Research and Development Director

**BOARD MEMBERS  
EXCUSED**

Board members excused:  
Kimberly Amrine  
Judith Barnard  
Karen Huelsman  
Catherine Ingram  
Cheryl Tyler-Folsom  
Jan von der Embse

**PRE-MEETING  
MATERIALS**

Materials mailed:

Agenda Board of Directors Meeting  
Consent Agenda Memo  
Minutes: March Board Meeting  
Memo and Charges: Annual Meeting Task Group  
Investment Policies and Memo  
Investment Policies Task Group Memo and Charges  
Memo: Executive Session  
Process for Annual Review of CEO and Policy Governance Information  
Memo: Ends Assessment and Board Monitoring  
Memo: Dialogue with Parents  
Memo: National Council Proposals  
Early Alert: National Council Proposals  
Memo: National Council Session  
Executive Limitations Evaluation Summary Report  
Amendment to Baseline Assessment: 2.2

**MATERIALS  
DISTRIBUTED**

Materials distributed:

Ends Assessment Power Point Presentation  
Goals and Indicators  
Definitions  
Girl Scout Leadership Development Process  
Executive Limitations Evaluation Form  
Memo: Task Group Appointments  
Governance Policies Evaluation  
List: Board/Board Chair Invitations

**CALL TO ORDER**

The meeting was called to order by Chair, Nancy Dawes, at 10:00 a.m.

**APPROVAL OF  
AGENDA  
MOTION**

A motion was made to approve the agenda.. Motion approved.

**APPROVAL OF  
CONSENT AGENDA  
MOTION**

A motion was made to approve the consent agenda. Motion approved.  
The following agenda items were approved:

- Approval of the March board meeting minutes.
- Approval of the following corporate resolutions for financial institutions:
  - Citizen's National Bank
  - Key Bank
  - Charles Schwab
  - Sigma Financial Corporation
  - National City Bank
- Approval of the charges for the annual meeting task group.

**INVESTMENT  
POLICIES**

Jody Wainscott reviewed the draft investment policies. Discussion followed. A motion was made to approve the Investment Policies as presented. Motion approved.

**INVESTMENT  
TASK GROUP  
MOTION**

Nancy Dawes presented the charges for the Investment Task Group. Discussion followed. Revisions were made to change charge #3 from “regularly” to “at least annually” and to add charge #4 to say: “To report to the board of directors at least annually.” A motion was made to approve the revised charges to the Investment Task Group. Motion approved.

Nancy Dawes announced that the following members had been appointed to the Investment Task Group:

- Jody Wainscott
- Jerry Brose
- Lynne LaMacchia
- Pirkko Witting

Nancy Dawes announced that the following members had been appointed to the annual meeting task group:

- Holly Bader, Co-Chair
- Roni Luckenbill, Co-Chair
- Christi West
- Ellen Iobst
- Wijdan Jreisat
- Cheryl Tyler-Folsom
- Margie Houck

**EXECUTIVE  
SESSION**

The board entered into Executive Session.

**CEO REPORT**

Barbara Bonifas, CEO, presented a report on Ends Assessment and Board Monitoring. She referred the board to Attachment L, which is a revision to the Baseline Assessment report that was distributed at an earlier meeting. This amendment shows how she is now in compliance with Policy 2.2. A copy of the revised staffing process was passed around for board review.

A handout on issues the board should be aware of was discussed. Barbara reminded the board of the risk we have during the summer months with resident camp and other activities. She distributed a copy of the council’s crisis plan for the board to review.

Nancy explained to the board that, by seeing these notebooks, the board is better able to assess Executive Limitations.

Barbara and several staff members reviewed how the Ends are used to develop program outcomes, how the outcomes are used to develop specific survey measurement items, and how the data is analyzed to set benchmarks for success. She also reviewed the program design and how the program processes work to achieve the outcomes.

## **BOARD INVOLVEMENT**

Nancy Dawes led a discussion with the board on its role in regional fund development efforts, as well as program or community events. Discussion followed.

Board members believe that it is important that there be a board presence whenever possible and expressed willingness to participate in these events. Board members agreed that attendance at one event in their own region and one in another region would be reasonable and that the board chair should strive to attend one event per year in each region. A sign-up sheet will be distributed at future board meetings. The Board Development Committee will be asked to articulate this expectation to prospective nominees. At a future date, the board policy may need to be amended to include a specific expectation.

Barbara and Nancy will review the way in which Regional Directors should be involved with board members. The Regional Director and another staff member will be invited to attend the board meeting in their region.

## **BOARD EDUCATION**

Nancy Dawes reviewed the board's role in the Consumer direct with parents and introduced Jim Donovan, who led the board through the preparation.

## **PARENT DISCUSSION**

A discussion took place with parents from the Great Rivers region using the following questions:

- Share why you/your daughter(s) decided to enroll in Girl Scouting at the start (at the very beginning of your daughter's Girl Scout experience).
- Share what important differences (if any) Girl Scouting has made in your daughter's life.
- Choose two pictures from non-Girl Scout magazines you have in your home... one picture to represent what you think/feel the current image is of Girl Scouting in general and one picture to represent what Girl Scouting needs to strengthen in the future.

## **DEBRIEF**

Jim Donovan led the board in a discussion that debriefed what they had heard in the discussions with parents. The board would like to continue this practice at future board meetings.

**NATIONAL COUNCIL  
SESSION PROPOSALS**

Nancy Dawes shared the national council proposals with board members and discussed Girl Scouts of Western Ohio's position. Discussion followed. It was decided that the best way to have our voices heard was to nominate someone from the floor for a board position. This would need to include communication with other councils. Nancy will review the possibility of putting a name on the slate and will report back to the board in September.

In addition, Nancy discussed the need to have a meeting with national council delegates and suggested that a meeting take place following the board meeting in Toledo in September with a second meeting in the Dayton/Cincinnati area for those in the southern part of the council.

**AGENDA PLANNING**

Nancy Dawes asked board members to bring their calendars to the September board meeting. The 2009 calendar will be discussed, including a date for the Annual Meeting.

**ANNOUNCEMENTS**

The July and August conference calls have been cancelled.

**ADJOURNMENT**

The meeting adjourned at 3:50 p.m.



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Sharon L. Smith, Secretary