

Girl Scouts of Western Ohio
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Date: October 28, 2008
To: Board of Directors
From: Nancy Dawes, Chair
Subject: Update on Board Annual Campaign Challenge

As you will recall, we received a generous offer and challenge from Kathy McMullen, board member, and her husband Rodney. They have offered to match all board members' increases to the annual campaign (those gifts that are an increase over the individual's gift last year to their local council), up to a total of \$10,000. This is an opportunity to double those increases!

Thank you, Kathy and Rodney, for this generous offer to help us reach our board goal of \$32,250 to the annual campaign. I would also like to thank Kim Amrine, Sue Matz, Jody Wainscott, and Ellen Iobst, who have all increased their gifts since the September board meeting. To date, we have the following results from the board/board development committee campaign:

| | Goal | Actual |
|--|-------------|---------------|
| Dollars Raised | \$32,250 | \$31,450 |
| # of Pledges | 26 | 24 |
| % of Participation | 100% | 92% |
| # of Board Members with Increases in Gifts over 2007 Level | 26 | 18 |
| % of Board Members with Increases in Gifts over 2007 Level | 100% | 75% |
| Increase over Last Year | \$10,000 | \$7,800 |

As you can see, we are about still about \$2,200 short of the \$10,000 that we want to reach. We are choosing to leave the campaign open until December 1, in the hope that some more of you will be willing to step forward and increase your gift to help us to reach the \$10,000 in increased dollars. Please give serious consideration to an additional pledge to help us reach this goal.

Our Mission

*Girl Scouting builds girls of courage, confidence, and character,
who make the world a better place.*