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## Memorandum

**Date:** December 19, 2007

To: Board of Directors

From: Barbara J. Bonifas, CEO

Subject: Girl Scout Leadership Development Model

Please review page five of the Girl Scouts of the USA Annual Report. This chart provides an overview of the Girl Scout Leadership Development Model. We will discuss this model at the January board meeting.

"THE ORIGINAL PURPOSE OF GIRL SCOUTING, AS SUMMED UP BY MRS. LOW, HAS REMAINED THE SAME THROUGH THE YEARS, ALTHOUGH THE PROGRAM, ORIGINATED FOR CHANGING YOUTH IN A CHANGING WORLD, IS CONSTANTLY BEING STUDIED AND ALTERED."



-Excerpted from Girl Scouts in the Great Lakes Region-A History, 1938

The newly developed Girl Scout Leadership Model defines what girls do in Girl Scouting and what they will gain. Based upon the input of thousands of girls, volunteers, and council staff, as well as numerous experts from the youth development field and the academic community, each Girl Scout activity correlates to a specific outcome—such as valuing cultural diversity and individual uniqueness, educating and inspiring others, and making a difference through community service and action.

## GIRL SCOUT LEADERSHIP DEVELOPMENT MODEL OVERVIEW

girls join	activities	short-term + intermediate outcomes	long-term outcomes	overall impact
Seeking fun, friendship, and belonging	Girls engage in Discover, Connect, and Take Action activities		Girls make the world a better place	
	process	Girls advance diversity in a multicultural world Girls feel connected to their communities, locally and globally	100	×.
	Activities supported by adult volunteers using the following processes: • Girl-Driven • Learning by Doing • Cooperative Learning	TAKE ACTION OUTCOMES • Girls can identify community needs • Girls are resourceful problem solvers • Girls advocate for themselves and others, locally and globally • Girls educate and inspire others to act • Girls feel empowered to make a difference in the world		